

April 23, 2007



# *tideline* **aquatics** Special Newsletter

## Customer Appreciation Week Store Hours

**Monday, April 23 thru Friday, April 27**

**11:00am – 7:00pm**

**Fish Finale – Saturday, April 28**

**10:00am – 5:00pm**

## Customer Appreciation Week

Customer Appreciation Week begins Monday, April 23! We have aquarium products that you use everyday marked down up to 50% off all week long. This will continue through our big finale on Saturday with our usual super fish sale, free food, free Tideline products and of course, the prize give-a-ways at the end of the day on Saturday. Here are just some of the specials offered at the store all week long:

Coralife Digital Thermometer - \$6.99 ea.

50 Gal. Instant Ocean Salt - \$12.99 ea.

50 Gal. Seachem Reef Salt - \$19.99 ea.

Tetra Laborette Test Kit - \$14.99 ea.

Carib Sea Live Sand – 50% OFF

Carib Sea Purple Up – 50% OFF

Carib Sea Reef Sand – 50% OFF

Carib Sea Fiji Pink Sand – 50% OFF

All Submersible Heaters – 35% OFF

Seachem Phosguard – 35% OFF

Kent SuperBuffer – 35% OFF

Marineland Black Diamond Carbon – 35% OFF

Aquar.Pharm Activated Carbon – 35% OFF

Blue Ribbon Filter Floss – 35% OFF

All Artificial Plants – 35% OFF

All Decorative Coral – 35% OFF

Real Aquarium Driftwood – 35% OFF



Buy an Emperor 280 Power Filter  
Get a 2pk of Cartridges – FREE

Buy an Emperor 400 Power Filter  
Get a 4pk of Cartridges – FREE



Buy any size of the New Aquarium Pharm  
Rena Smart Filter – Get a FREE Cartridge  
AND a FREE Submersible Heater!!



All San Francisco Bay Brand Frozen Fish Foods – 50% OFF All Week!!!!

**Want a larger aquarium?** We have marked down many of the aquarium packages just for this event!

**Customer Appreciation Finale**  
**Saturday 10am-5pm**

FRESHWATER TROPICAL FISH  
 ALL 50% OFF THE EACH PRICE!

SALTWATER FISH  
 ALL 50% OFF THE EACH PRICE!

LIVE AQUARIUM PLANTS  
 ALL 35% OFF THE EACH PRICE!

LIVE CORALS & INVERTEBRATES  
 35% OFF THE EACH PRICE!

ALL LIVE ROCK IN STOCK  
 \$4.25 PER POUND!!!

DOMESTIC KOI AND GOLDFISH  
 50% OFF THE EACH PRICE!

ALL JAPANESE IMPORT KOI  
 35% OFF THE EACH PRICE!

WATER GARDEN PLANTS  
 35% OFF THE REGULAR PRICE!

**SATURDAY SUPER PRIZES**



Perfecto 90 Gallon Drilled Aquarium Complete Package

AGA 75 Gallon Complete Aquarium Package



Oceanic 29 Gallon Biocube w/ Stand



Danner 20w UV Clarifier

**OTHER PRIZES DONATED BY:**

PERFECTO MANUFACTURING, CARIB SEA, AGA,  
MARINELAND, MICROBE LIFT, SEACHEM,  
AQUARIUM PHARMACEUTICALS, LEE'S  
AQUARIUM PRODUCTS, DANNER  
MANUFACTURING, HIKARI USA, TETRA USA,  
HAGEN CORP., JUNGLE LABS, SAN FRANCISCO  
BAY, KENT MARINE, TWO LITTLE FISHIES,  
OCEANIC SYSTEMS, ESU CORALIFE, DT'S  
PLANKTON, TIDELINE AQUATICS AND MORE!!

**EARLY BIRD GIVE-A-WAYS WHEN  
YOU ENTER THE STORE!!**

**ENJOY LUNCH WITH US BEHIND  
THE STORE UNDER THE TENT!**

During your visit, please enjoy a complementary lunch of BBQ Ribs, Chicken, Baked Beans and Desserts provided by Southern Brothers BBQ while supplies last. These guys really know how to cook folks so do not miss out!! THEN....

**CHARLESTON SHOWA KOI  
CLUB**

The Charleston Show Koi Club will have a display put together under the tent for your enjoyment. Talk with members about your pond or future pond, garden pond fish and plants questions or just admire the beautiful show koi they will have on display.

**CHARLESTON REEFERS CLUB**

This group is dedicated to the care and maintenance of reef aquariums and its inhabitants. They will have displays at the event and will help to answer any reef questions you may have.

We will have extra staff in place for Saturday's big event. We appreciate your patience as we move as quickly as possible to help everyone as they become ready. We suggest coming into the store during the week and making a list of what you may want. Then on Saturday, bring in your list and we will catch your creatures!

We will be using the number system we have used the last two years. It allows us to keep up with who is next in line for service.

Note: Due to the volume of customers, we will be unable to perform water tests, accept fish trade-ins or to fill any water orders. We will be open Sunday following the Customer Appreciation Finale. We will be glad to handle those requests then.

**TONS OF FISH ARRIVING!!**

**FEEDERS (TUES. OR WED.):**

Live Black Worms, Crayfish, Rosy Reds, Guppies, Fiddler Crabs and Goldfish.

**FRESHWATER FISH (ARRIVING  
WEDNESDAY):**

**FANCY CHINESE GOLDFISH  
(ARRIVING TUES OR WED.):**

**LIVE AQUATIC AQUARIUM  
PLANTS (ARRIVING FRIDAY):**

**SALTWATER FISH (MONDAY,  
TUESDAY AND WEDNESDAY):**

**SALTWATER INVERTEBRATES  
(MONDAY, TUESDAY AND  
WEDNESDAY):**

When you arrive on Saturday, Sandy and Ray will sign you up for the give-a-ways at the front door. They will give you a number that we ask you to hold up when you are ready for service.

Extra parking is available next door, behind the store and after 12:30, at the hardware store next to Tideline. We really appreciate your support and look forward to seeing you once again for our Customer Appreciation Celebration!!!