

May 01, 2007



tideline aquatics Newsletter

Tideline Aquatics Store Hours

Monday – Friday 11am-7pm
Saturday 10am-6pm
Sundays 1pm-5pm

FUN AT CUSTOMER APPRECIATION DAY!!



THE LINE-UP TO GET IN THE STORE!!

First, we'd like to thank everyone that attended our 5th Annual Customer Appreciation Day last Saturday. It was a huge success! Many of you were able to pick out the perfect new fish for your aquarium at half the price! Some of you even spent the night outside the front of the store to ensure that someone else did not take your fish choice – please seek medical help for your addiction.



FIRST IN THE LINE-UP!! FIRST CHOICE!!

We'd also like to thank two special ladies for cooking the cakes and cookies, Mrs. Edling and Mrs. Cam. Your hard work is greatly appreciated. Thanks are also at hand for the folks from the Charleston Showa Koi Club and the Charleston Reefers Club. Every year we enjoy the displays that they present under the tent during our event.

Now, congratulations to the winners:
Keith Mitchell – 90 Gallon Package
Sammy Helmick – 75 Gal. Package
Victoria Croft – 29 Gal. Biocube
Laurie Westlake – 150w HQI Fixture
Kevin Henderson – 65w Retrofit Kit
David Cappiello – 65w Retrofit Kit
Barbara Musgrove – 65w Retrofit Kit
Pat Walker – Danner 20w UV Clarifier
Wayne Finke – Freshwater Gift Basket
Richard Slack – Freshwater Gift Basket
Ed Marquardt – Saltwater Gift Basket
David & Helen Corey – UV, Subm. Light
George Hughes – Freshwater Gift Basket
Amy Hewitt – Freshwater Gift Basket

If you did not win this year, be sure to attend again next year. The odds have to eventually favor you!!

REPLENISHING YOUR SW AQUARIUM WATER

When your saltwater aquarium is first set up, the synthetic sea salt is formulated with the proper level of trace minerals

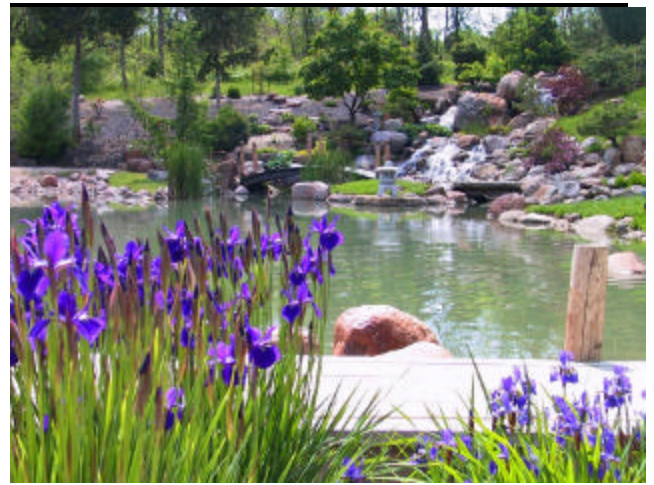
equal to that of natural seawater. Over time, these trace minerals (Calcium, Iodine, Iron, Magnesium, Manganese, Molybdenum, Potassium) become depleted as they are utilized by the fish and organisms in the aquarium. These trace minerals are also stripped from the water by activated carbon and protein skimmers. When performing a partial water change of 25%, you are only replenishing 25% of these trace minerals back into the marine aquarium leaving 75% of your aquarium water still depleted. These depleted levels can lead to conditions like Head Erosion, Lateral Line Disease, weakened immune system and an ionic imbalance of the aquarium water. These trace minerals are easily replenished by using mineral replacement products like Kent Essential Elements. When adding this product to the aquarium, add a dosage based on the amount of water you DID NOT change during your partial water change. It is recommended that the trace minerals be added about every two weeks, especially if your marine aquarium incorporates a protein skimmer and/or activated carbon. This will improve the vitality of your fish, help to stabilize your pH and strengthen the immune system of your aquarium organisms.

FRESHWATER FISH MENU

In saltwater aquariums, combining different types of food is a must. In the freshwater aquarium, the fish would likely thrive just fine with a diet of a quality flake food BUT, if you did improve their diet, you would see within weeks, brighter coloration, increased growth and likely, less disease problems. By incorporating foods like bloodworms, brine shrimp,

blackworms, spirulina, daphnia and/or mosquito larvae, you will see a huge difference in your fish. For example, Rummynose Tetras (*Hemigrammus bleheri*) arrive from the wild with bright red faces. If fed only flake food, the beautiful red color that gives this fish its name will fade away to a dull pink. Though the fish are still healthy, they do lose some of their beauty. Once you enhance their diet, within weeks the bright red color in the face returns! If breeding fish, these added food choices would encourage your pairs to spawn. This is especially true with egg laying fish like Angelfish, Discus, Barbs, Tetras and Rasboras. We have included a coupon on our website for some of these healthy food supplements. Give it a try and see what a difference a healthy mixed diet can provide to your freshwater fish. Do not throw away the flake food, just incorporate these supplemental foods within their daily diet.

POND TOUR 2007 TICKETS



Get ready for one of the best events in Charleston! The 2007 Charleston Showa Pond Tour tickets are now available. On June 9th, get your family and friends together to actually invade the garden ponds hidden throughout the Charleston area. From small fountains to massive koi

ponds, this self-guided tour has something for everyone whether you have a pond or not! Adult tickets are only \$10.00 each. We have them for sale at Tideline Aquatics and there are many other places where you can purchase tickets. Call Robert Lewis at: 830-7677. He can let you know where you can obtain tickets closest to you. A portion of the proceeds go to the John Ancrum SPCA. After the tour, enjoy a complementary picnic dinner with free prizes and raffles on Johns Island.

LOCAL CLUBS / ORGANIZATIONS

Have a reef aquarium? Check out our local reef club at: www.charlestonreefers.org

Love water gardens and koi? Visit the Charleston Showa Koi Club website at: www.charlestonshowakoiclub.org

Saltwater Fish Aquarium Club – Visit CMAC’s website at: www.columbiamac.org

Aquarium Fish Forum – Visit www.wetwebmedia.com

Ask questions about Freshwater Aquariums, Saltwater Aquariums, Reef Aquariums and Garden Ponds at the Tideline Aquatics Forum – www.tidelineaquatics.net

Fish of the Week



RUMMYNOSE TETRAS (HEMIGRAMMUS BLEHERI)

There are many schooling fish available in the aquarium trade these days but few school better than the incredible Rummynose Tetra. We hear it all at Tideline – rummynose tetras, nascar tetras (checkered flag tails)! But really, these are a beautiful addition to the community aquarium. While there is some captive breeding going on with this fish, the majority of them are still collected from the Amazon River in South America. These fish often arrive to us thin and in poor condition. We beef them up with a little medication and a mixed diet of flake foods, bloodworms and brine shrimp. Within about a week of arriving, these fish are fully conditioned and coloring up nicely. We suggest keeping them in groups of five or more. The group travels about the tank together and within a few days of being added to your aquarium, the color begins to intensify. Once fully established, rummynose tetras will rival the color of even a neon or cardinal tetra. To keep these guys healthy, give them soft, warm water (about 78-84 degrees) and a mixed diet as suggested above. If you have never kept this fish, use the website coupon this week and give them a try – you will not be disappointed! This is just one of the coupon specials this week at: www.tidelineaquatics.net

NEWSLETTER ARCHIVE PAGE

You can now view all of our former newsletters in their entirety on our website. Just go to the site and click on the ‘Newsletter Archive’ icon along the top of the page. You will see a list of all our past newsletters with the subject matter from each of them. Just click on the letter you would like to view and it will open in a new window. If you do not see this on your computer, go back to the

main page and hit the F5 button on your keyboard. This will refresh your page to the most current page on the site! Eventually, the newsletter will not be attached to your email. Instead, it will contain a link to the archive page where you can view it without having to download the newsletter from your email provider. Check it out!

What's at Tideline This Week!

FEEDERS:

Live Black Worms, Rosy Reds, Guppies, Feeder Comets, Feeder Crayfish and Feeder Fiddler Crabs are all in stock!

FRESHWATER FISH:

Basics:

Harlequin Rasboras (large!), Espeii Rasboras, Glolite Tetras, Fancy Guppies, Marble Hatchetfish, Silver Hatchetfish, Coolie Loaches, Clown Loaches, Dwarf African Frogs, Albino Frogs, Common Plecostomus, Angelfish, Lots of Nice Cory Catfish, Dojo Loaches, Rosey Tetras, Neon Tetras, JUMBO Cardinal Tetras, Rummynose Tetras, Red Swordtails, Marigold Swordtails, Mixed Platies, Gold Mollies, Sailfin Mollies, Black Lyretail Mollies, White Cbuds, Bala Sharks, Redtail Sharks, Rainbow Sharks, Zebra Danios, Serpae Tetras, Black Skirt Tetras, White Skirt Tetras, Assorted African Cichlids, Oscars, Jack Dempseys, Firemouth Cichlids, Convict Cichlids and much more!!

Not So Ordinary:

Tiretrack Eels, Black Spot Eels, Striped Peacock Eels, German Blue Rams, German Gold Rams, Geophagus Altifrons, Geophagus Red Hump, Geophagus Jurupari, Dragonfish, Choprae Danios, Roseus Danios, Fire Eels, Rainbowfish (Bosemani, Turquoise, Threadfin, Parkinsoni, Millineum, Praecox), Red Breasted Curviceps, Gold Nugget Plecos, Orange Line Plecos, Snowball Plecos, Redtail Sternella Plecos, Coffee Bean Tetras, Glass Cats, Green Fire Tetras, Elephant Nose, Green Spotted Puffers, Figure Eight Puffers, Monos, Tiger Datnoids, Green Scats, Red Ruby Scats, Flower Freshwater Stingray, German Hans Discus (an incredible

mix of variety and size), Freshwater Flounders, Juruense Shovelnose and much, much more!

LIVE AQUATIC AQUARIUM PLANTS:

Potted Indian Red Sword Plants, Bacopa Carolina Bunches, Giant Hygrophylia Bunches, Nice Corkscrew Vallesneria Plants, Red Narrow Leaf Ludwigia Bunches, Potamogeton Gayi Bunches, Water Wisteria Bunches, Medium Amazon Sword Plants, Oriental Sword Plants, Anubius Barteri Plants, Moss Balls, Water Sprite, Dwarf Sagittaria, Crinum Onion Plants, Aponogeton Ulvaceous Plants, Lucky Bamboo (for Betta Bowl use only), Mayaca Bunches, Red Tiger Lotus Plants, Rare Horemanii Sword Plants, Crypt. Spiralis Clumps, Aponogeton Boivinianus Plants and more goodies!

POND PLANTS AND POND FISH:

Small Domestic Koi, Medium Domestic Koi, Large Domestic Koi, Jumbo Domestic Koi, Ogon Yamabuki Butterfly Koi, Assorted Japanese Koi from Sakai of Hiroshima, Small Pond Comets, Jumbo Pond Comets (bright red!), Bog Plants in 1 gallon containers, Floating Island Plants, Beautiful Potted Lotus, Hardy Water Lilies in mixed colors, Blooming Tropical Lilies in mixed colors, Oxygenating Hornwort and Parrots Feather Bunches.

SALTWATER FISH:

Bali Harlequin Tuskfish, Indian Ocean Orbi Batfish, Fiji Coral Beauty Angelfish, Hawaiian Yellow Tangs, Bali Ornate Sifter Gobies, Tank Bred Fridmani Pseudochromis, Indian Ocean Kleini Butterflyfish, Hawaiian Longnose Butterflyfish, African Flametail Aurora Gobies, Bali Lubbocki Fairy Wrasses, Bali Redtail Filefish, Bali Niger Triggerfish, Indian Ocean Green Bird Wrasses, Red Sea Asfer Angelfish, Indian Ocean Firefish Gobies, Caribbean Porcupine Pufferfish, Bali Yellow Watchman Gobies, Indian Ocean Multicolor Wrasses (beautiful), Indian Ocean Purple Fairy Wrasses, Indian Ocean Clown Gobies, Cortez Barnacle Blennies, Tank Bred Clownfish, Orange Spot Guttata Gobies, African Twinspot Wrasse, Bali Clown Tangs, Indian Ocean and China Sea Dragon Sifter Gobies, Indian Ocean Sailfin Tangs, Brazil Queen Angelfish, Indian Ocean

Algae Blennies, Hawaiian Fuzzy Dwarf Lionfish, African Volitan Lionfish, Bali Lunare Wrasses, Indian Ocean Spotted Hawkfish, Indian Ocean Green Wolf Eel Blennies, Bali Dogface Pufferfish , Bali Spotted Dogface Pufferfish, Indian Ocean Annularis Angelfish, Rooster Hogfish, Indian Ocean Koran Angelfish, Cebu Orangefin Tangs, African Golden Head Sifter Gobies, Fiji Humu Triggerfish, Fiji Teardrop Butterflyfish, Caribbean Argi Pygmy Angelfish, Bali Majestic Angelfish, Indian Ocean Blue Regal Tangs, Fiji Scissortail Gobies, Bali Pink Barred Gobies, Bali Engineer Gobies, Indian Ocean Powder Blue Tang, Indian Ocean Valentini Pufferfish, Sri Lanka Railway Sifter Goby, Indian Ocean Yellow Coris Wrasses, Bali McCoster's Fairy Wrasses, Bali Pajama Cardinalfish, Indian Ocean Kauderni Cardinalfish, Indian Ocean Panther Groupers, Fiji Scopas Tangs, Red Squirrelfish, Bali Unicorn Tang.

SALTWATER INVERTEBRATES:

Sebae Malu Anemones, Long Tentacle Anemones, Fancy Bubble Anemones, Purple Condylactus Anemones, Atlantic Coralimorph Mushroom Polyps, Green Fuzzy Mushroom Rocks, Assorted Indonesian Mushroom Rocks, Coral Banded Shrimp, Peppermint Shrimp (Caribbean), Anemone Shrimp, Scarlet Reef Hermits, Blueleg Reef Hermits, Cortez Redtip Reef Hermits, Electric Blue Reef Hermits, Purple Reef Lobsters, Chocolate Chip Starfish, Brittle Starfish, Red Serpent Starfish, Common Serpent Starfish, Short Spine Urchins, Mexican Turbo Snails, Zebra Turbo Snails, Nassarius Snails, Cerith Snails, Trochus Snails, Nerite Snails, Assorted Caribbean Plants, Plenty of Small and Large Assorted Zoanthid Polyp Rocks (mixed colors), Blue Crocea Clams, Teardrop Maxima Clams, Acanthastrea Corals, Cultured Mixed Montipora Corals, Cultured Mixed Acropora Corals, Tricolor Astreopora Coral, Torch Corals, Frogspawn Corals, Hammer Corals, Octopus Corals, Assorted Favia Corals, Red Lobophyllia Corals, Green Trachophyllia Corals, Yellow Porites Corals, Mycedium Corals, Tubastrea Corals, Leptastrea Coral, Purple Plate Coral, Green Mumps Leather Corals, Red Chili Corals, Yellow Leather Corals, Toadstool Leather

Corals, Green Kenya Tree Corals, Beautiful Fiji Live Rock (lots of it!!!).

From our Customer Photo Gallery:

If you have some good photos of your fish, reef, pond or aquarium, please email them to the webmaster at: chris@tidelineaquatics.net



A friend? Or is the kitty just hungry?? Photo by Mark Lecouter