



November 20, 2007

tideline aquatics Newsletter

Tideline Aquatics Store Hours

Monday – Friday 11am-7pm
Saturday 10am-6pm
Sundays 1pm-5pm

INTRODUCING TIDELINE AQUATICS HOME AQUARIUM CLEANING SERVICES!!

Did you miss a water change on your aquarium last month? Is your aquarium looking filthy and you do not have the time or energy to clean it up? Would you like a professional to come to your home, clean up your aquarium and evaluate your filtration system and other components? Well, now you can call Tideline Aquatics for your home aquarium service needs.

Just call the store during our regular business hours (listed at the top of this newsletter) and schedule an appointment to have your home aquarium cleaned. We will handle all service calls on a first come- first serve basis. Each time you need your aquarium serviced, you will just need to call the store in advance for an appointment. We will be servicing home aquariums on Tuesdays, Wednesdays and Fridays only. The rates for having your aquarium cleaned are: \$65.00 for the first hour + \$50.00 per hour each additional hour if you live within 25 miles of Tideline Aquatics. There is an additional \$15.00 fuel surcharge for homes outside the 25 mile limit. Upon setting up your appointment, we will give you an estimated time on cleaning your aquarium. If we arrive at your home and find the aquarium is such a condition that additional time may be required, we will requote your service to reflect the additional charges before we begin the work. Payment for services will be required upon completion of the job. We accept cash and personal checks only for

aquarium servicing – no credit cards will be accepted for these services.

Our complete aquarium cleaning service includes: in/out cleaning of the aquarium and cabinetry, a 25% partial water change (reverse osmosis water included in the cost), substrate vacuuming, decorative coral/plants cleaned, filters serviced (existing media will be cleaned), activated carbon changed (included in the cost), overall health of organisms inspected, wipe down of entire system, water analysis (pH, ammonia, nitrite, carbonate hardness, salinity (if saltwater), GH (freshwater only). If adjustments of water parameters are required, we will give you a written list of what you will need to purchase to fix any issues with your water. We will also give you a list of recommendations if any part of your system is not functioning properly.

We look forward to hearing from you! Just call the store at: 744-8551. We will set up an appointment with you to come out and give your aquarium a complete cleaning and check-up! During holidays, appointments will be filling up quickly so call as early as possible to have your aquarium serviced by the professionals at Tideline Aquatics!

THIS YEARS HOLIDAY AQUARIUM GIVE-A-WAY!!

As we do every year, beginning on Friday, November 23rd, each time you visit Tideline Aquatics you will be able to sign up for our holiday aquarium give-a-way! No purchase is necessary to sign up and each time you visit the store, you can put your name in the box! As we do every year, we will draw the winner on Christmas Eve just before closing time. You must sign up using an official Tideline entry form that you can obtain from the cashier on duty during your Tideline Aquatics visit!!! We look forward to seeing you and Good Luck!!!!

TIDELINE “WALL OF FAME” PICTURE CONTEST

Beginning on Friday, November 23rd, you will be able to enter our “Wall Of Fame” picture contest. We will allow one photo per household for entry into the contest. Just bring in your BEST 8x10 glossy photo of your aquarium or pond. It can be a wide shot of your entire aquarium/pond or a close-up of your favorite aquarium or pond creature from **YOUR** aquarium or pond. You will need to include an index card with your name, address and phone number, the size of your aquarium or pond, how long it has been established, and type (reef, planted, water garden, etc). Blurry photos will not be accepted!! We will hang your photos in the store permanently! On December 31st, we will pick a winner based on the best photo quality AND creativity. Your personal information will be kept confidential.



The winner will receive a \$100.00 Tideline Aquatics gift certificate toward anything in the store you wish! Get your camera out and start clicking. Entries for the contest must be submitted before closing on DECEMBER 30th!! Each photo entered will be framed (by us) and hung in the store for everyone to enjoy. Enter your photo for a chance to win the \$100.00 Tideline Gift Certificate.



**MICHAEL CASEY'S FRESHWATER PUFFER PICTURE
WOOD CANOPY CLOSE-OUTS**

After cleaning up our warehouse, we found numerous solid wood aquarium canopies from one of our former cabinet makers. Some of these canopies are in perfect condition while others

may have minor scratches or dings on the finish. We are selling these canopies at huge discounts – first come, first serve – no holds or lay-a-ways. We are trying to make room in our warehouse for all of our Christmas lay-a-way aquariums. Here are the sizes available, color and cost:

- (2) 48” Cherry/ fits most 55 gal. Tanks - **\$85.00 ea.**
- (3) 36” Oak/ fits most 30L/38/45 Tanks – **\$75.00 ea.**
- (1) 30” Oak/ fits most 20L/29/37 Tanks - **\$60.00 ea.**
- (1) 30” Cherry/ fits same as above - **\$60.00 ea.**
- (2) 48x18 Oak/fits most 75/90 Tanks - **\$95.00 ea.**
- (1) 48x13 XTALL Walnut for 55 gal. - **\$90.00 ea.**

Measure the exact length and width of your aquarium BEFORE purchasing one of these canopies so we can compare the dimensions with the inside dimension of the canopy to ensure it will fit your aquarium. All sales are final on these canopies and no exchanges or refunds will be offered. Get a great deal on a solid wood canopy for your aquarium before they are all sold out! Just ask a salesperson during your visit and we will bring the canopy over from the warehouse for you to view. We will measure it for you to ensure it will fit your aquarium before you take it home.

NEW TIDELINE AQUATICS REFERRAL PROGRAM

Now when you bring in a family member, friend, neighbor or just someone off the street, you will receive a \$25.00 Tideline Gift Certificate if they decide to purchase a new aquarium package (20 Gallons or larger) from Tideline Aquatics. All you need to do is come to the store when your guest is purchasing their aquarium. The aquarium purchase must be 20 gallons or larger and include at least the tank, hood, light and stand (filtration components in lieu of stand). At the register, you will receive your \$25.00 Gift Certificate to use toward anything you wish at Tideline Aquatics. Just our way of saying “Thank you!” for bringing us a new customer.



ANOTHER NEW SERVICE AT TIDELINE AQUATICS

Is your aquarium filter completely filthy? Is your protein skimmer in such need of servicing that it does not even work efficiently any longer? Are your aquarium glass tops covered in crust and algae? Well, now we have the answer! If you have any of your aquarium components that need cleaning and servicing, just drop them off at the store. We will completely disassemble the component, scrub it down and service it. This will be a 24 hour drop-off then pick-up service at a cost of only \$20.00 to you. If the component you dropped off needs a replacement part, we will make a note of it and attach the note to your component. You can decide whether you want to replace the part when you pick up your product. If you drop off your product on a Sunday, it will not be ready until Tuesday due to the short business day on Sundays.



DOES YOUR FILTRATION SYSTEM NEED CLEANING?

SUPER IDEAS FOR HOLIDAY GIFT GIVING THIS SEASON

Here are just a few of the super deals we are offering this holiday season on aquarium packages. We will order your aquarium packages the week you order them to ensure that they are at the store in time for Christmas. We will also (at your request) hold the gift in our warehouse until Christmas Eve. Just pick up your purchase before 3:00 pm on December 24th. Any special order aquarium packages must be paid in full at the time of purchase. In the past some lay-a-ways have been cancelled at the last minute so this year we are requiring that these items be paid in full before we order your product. Here are the deals you can get this Christmas season at Tideline Aquatics!



Current USA Solana Aquarium Package – This is a brand new aquarium design from Current USA. The 34 gallon aquarium is frameless with beveled glass edges with an integrated filtration system that includes: intake

venture protein skimmer, surface skimming overflow, built-in top off system, biological, mechanical and chemical filtration, dedicated heater section with constant level water flow, flexible return nozzle w/ dual outlets, removable beveled glass top, furniture quality modern stand w/ satin nickel hardware, full access drawer for storage, recessed glass door and adjustable shelf and stylish 150 watt HQI metal halide 14K pendant reef lighting. Preorder this complete system for the holidays for only: **\$799.00!!!** You can substitute a 250 watt HQI Sunpod reef light with this package if you plan to house mostly SPS corals for only **\$899.00!!!** You can download the complete brochure at: <http://www.current-usa.com/solana.html>



Marineland Eclipse Aquarium Packages – These stylish aquariums include a biowheel biological filtration system, water pump, filter cartridge and a full cover with quality lighting components. We are offering a variety of sizes for this holiday season at great savings to you:

- Eclipse 5 Hexagon Package - **\$39.99**
- Eclipse 6 Gallon Package - **\$54.99**
- Eclipse 12 Gallon Package - **\$99.00**
- Eclipse 25 Gallon Package - **\$159.00**
- Eclipse 29 Gallon Package - **\$169.00**



Oceanic Systems Biocube Reef Systems - The Oceanic BioCube features high-quality components and can be used for saltwater or freshwater setups. All sizes include integrated wet/dry filtration with dual overflow intakes, two Coralife compact fluorescent lamps, lunar blue LED lights, remote quick-disconnect ballasts, a UL listed submersible pump with adjustable discharge nozzle and dual fans to dissipate heat. The Christmas packages we are offering also include an Oceanic stylish cabinet stand (assembly required for this sale). Here is our special pre-order holiday pricing:

- 29 Biocube w/ Cabinet Stand - **\$399.00**
- 14 Biocube w/ Cabinet Stand - **\$289.00**



Tetra Water Wonders Starter Aquarium Kit - If you know or have a youngster that may enjoy a first aquarium for their room, we are offering

this Tetra 3 Gallon Starter Package this holiday season.

Kit includes Whisper 10i Internal Filter, Bio-Bag Cartridge, Halogen light, Low voltage power adapter, 4 decorative plants and innovative built-in plant grid, AquaSafe Water Conditioner and TetraMin Tropical Flake Food

Offered in 3 colors silver, black and blue!!
Preorder this item for only: **\$36.99**

NEW PRODUCT THIS WEEK!! **Oceanic Biocube Protein Skimmer –**



These just arrived this week and are sure to sell quickly! Designed just for the Oceanic Biocube, this efficient air-driven protein skimmer fits perfectly in the rear compartment of the biocube systems. We put one on our display tank at the store and it really does work well! This skimmer comes complete with the wooden airstone, complete skimmer unit, air pump and a check valve. This new skimmer fits completely under the hood of your Biocube without any modification required. Because of the biocube design, no micro-bubbles are released back into the aquarium! The collection cup is easily removed to discard the collected organic material.

Current USA Powerbrite LED Lighting Strip



Each Powerbrite LED strip contains four 460nm actinic LED's. After purchasing the main strip, you can link additional strips together for more

beautiful moonlighting for your reef aquarium. All systems feature high-output Power LED lamps with conical reflectors designed for maximum output and intensity.

NOW BACK IN STOCK!!

We had a few items that were out of stock for several weeks that are now back in stock: Cyclopeze Frozen Reef Food, Cyclopeze Flake Food, Joe's Juice Aiptasia Anemone Killer, AquaC Remora Skimmers, AquaC Remora Nano Skimmers and AquaC Urchin in-ump Skimmers (this model arriving Friday or Monday).

Fish of the Week



THE BEAUTIFUL FRESHWATER FISH: THE GOLD SEVERUM (HEROS SEVERUS)

We now have an incredible selection of local bred medium sized Red Spotted Gold Severums. Though these are large growing fish, they are more mild-mannered compared with Oscars, Jack Dempseys and the like. Gold severums fair well with gouramis, silver dollars, geophagus, congo tetras, bala sharks and other mild-mannered medium to larger tropical fish. As juveniles, these fish appear almost white in color but as they mature, the rich beautiful bright gold color develops. The scales are scalloped with bright orange speckles as the fish matures. These fish are extremely hardy and will live for many years in the aquarium. Severums prefer soft water with a pH of 6.5-7.5. Do not keep this fish with live aquarium plants as they will quickly make a meal of them! For best color, feed them a food rich in spirulina mixed with a balanced tropical fish food. **This is just one of the specials you will find this week on our website coupons. Print the coupon at: www.tidelineaquatics.net**

What's New At Tideline

With the Thanksgiving holiday, our suppliers would not guarantee the safe arrival of any fish shipment that was not on a direct flight. In Charleston, there are no direct flights available! For this reason, we chose not to take the risk but instead to offer some HUGE specials on many of the fish and invertebrates we have already in stock for the Thanksgiving holiday kick-off. Be sure to print off the website coupons for great deals on quality freshwater and marine fish now in stock at Tideline. **There will also be many super specials on fish and merchandise all day on Friday. We will be open our normal business hours on Friday from 11am until 7pm.** New shipments arrive on Tuesday of next week.