



December 18, 2007

tideline aquatics Newsletter

Tideline Aquatics Store Hours

Monday – Friday	11am-7pm
Saturday	10am-6pm
Sundays	1pm-5pm
Christmas Eve	Closing at 3:00pm
Christmas Day	Closed
New Years Eve	Closing at 3:00pm
New Years Day	Closed

CHRISTMAS AQUARIUM GIVE-A-WAY! THE COUNT DOWN BEGINS!

We will be drawing a winner for our Christmas Aquarium give-a-way on Monday, December 24th at 3:00pm! That means you have less than a week left to get your name in the drawing. Every time you visit the store, you can enter – **no purchase is necessary**. The winner will receive the 32 Gallon Salano Reef Aquarium Package. We will call you on Christmas Eve to let you know you have won!

TIDELINE “WALL OF FAME” PICTURE CONTEST – WIN \$100.00 GIFT CERTIFICATE TO TIDELINE

Beginning on Friday, November 23rd, you will be able to enter our “Wall of Fame” picture contest. We will allow one photo per household for entry into the contest. Just bring in your BEST 8x10 glossy photo of your aquarium or pond. It can be a wide shot of your entire aquarium/pond or a close-up of your favorite aquarium or pond creature from **YOUR** aquarium or pond. You will need to include an index card with your name, address and phone number, the size of your aquarium or pond, how long it has been established, and type (reef, planted, water garden, etc). Blurry photos will not be accepted!! We will hang your photos in the store permanently! On December 31st, we will pick a winner based on the best photo quality AND

creativity. Your personal information will be kept confidential.

The winner will receive a \$100.00 Tideline Aquatics gift certificate toward anything in the store you wish! Get your camera out and start clicking. Entries for the contest must be submitted before closing on DECEMBER 30th!! Each photo entered will be framed (by us) and hung in the store for everyone to enjoy. Enter your photo for a chance to win the \$100.00 Tideline Gift Certificate.

FINAL NEWSLETTER OF 2007 TODAY

With the busy holiday season and special times with friends and family, this will be the final Tideline Newsletter until Tuesday, January 8, 2008. We have so many new ideas coming for 2008! Of course that is what you expect from Tideline Aquatics. There is always something new or different every time you visit the store. We look forward to taking care of your aquatic needs in the coming New Year.

NEW PRODUCTS ON THE WAY! THE HAGEN GLO T5 HO LIGHTING CENTER



These T5 High Output (HO) strip lights are available in both single and double lamp configurations. Available in 24”, 36” and 48” lengths, these T5 HO strip lights will fit a variety of aquariums. Each strip light contains a polished internal aluminum reflector and HO T5 electronic ballasts. Check out all of the specifics: www.hagen.com/.../glo/GLOT5_LightProg8_EN.cfm

CARIBSEA SEA-PURE NATURAL BOTTLED SEAWATER



With Caribsea's Sea-Pure Seawater, there is no guessing if your aquarium is getting all it needs from a dry salt mix. This product contains purified natural seawater bottled for your convenience and assurance of quality. We are now stocking the 4.4 gallon size. This product is an excellent choice for both reef and 'fish-only' aquariums. There are no additional additives or impurities in Sea-Pure natural seawater.

CARIBSEA NATURAL REEF BASE ROCK



Whether you have an african cichlid aquarium or a reef aquarium, this beautiful coral base rock will make an inexpensive choice for creating a natural environment for your animals. Within weeks of being introduced, this porous rock will be teeming with nitrifying bacteria to aid in the reduction of ammonia and nitrite. The rock will also make an inexpensive choice for mixing with more expensive live rock in the reef aquarium. At only \$2.00 per pound, you cannot go wrong! This new coral rock is arriving on Thursday of this week along with two other Caribsea reef rock products. Now you will have more choices than ever at Tideline Aquatics!

TWO LITTLE FISHIES CORAFFIX



Here is a new product for all of you reef enthusiasts! This cyanoacrylate bonding agent cures in just 20 seconds. It is perfect for attaching new corals to your live rock and for bonding coral frags for propagation. This bonding agent has a thick honey-like consistency meaning no drips or runs when attaching your corals. This new product arrives on Thursday of this week.

CARIBSEA ADD-ON REFUGIUMS AND EXPANDABLE SUMPS



This is probably our best new product addition for this year! Now you can add a refugium to your existing filter or just start out fresh with one of the new expandable sumps. The add-on refugium can be easily added with the addition of a small water pump to push circulation through the unit. This is an excellent option even for fish-

only aquariums. If the fish were to need treating for a disease, the refugium can be separated from the main system to allow safe treatment in aquariums without invertebrates. Water will continue to circulate within the refugium to protect the organisms and macro-algae growing there. After 30-45 days (and after the treatment has been removed), you can once again circulate aquarium water back through the refugium. The expandable sumps can be changed to be used with a bio-tower for fish-only systems or to include a refugium for reef aquariums. The ability to redesign your sump as your aquarium changes makes this sump a one-time purchase! These new products are expected to arrive next week!

CURRENT USA BUCKET MICRON BAGS



This is the perfect new product for pond customers and reef enthusiasts. In the garden pond, it is always difficult to find a bag large enough to hold the needed amounts of activated carbon and other chemical medias often used in ponds. These bags will form to the size of a 5 gallon bucket! Large enough to hold lots of chemical media yet fine enough to not allow it to escape. In reef refugiums, these bags will make excellent detritus traps when used as a prefilter for water draining into the refugiums. The large size should allow some time in between rinses. This new product arrives this Thursday!

TIPS TO KEEP YOUR ANIMALS SAFE WHILE YOU ARE AWAY



Many of you will be heading out of town for the holiday season entrusting your aquariums to the kid next door or a trusted friend, neither likely to know much about the proper care of aquarium animals. So often, folks return home to aquariums covered in algae and/or cloudy with dead fish from being overfed. Here are some suggestions to help prevent this from happening to your investment.

Many times, the person you trusted to keep your aquarium animals forgets to either turn on or turn off the lights. In planted aquariums and reef aquariums, this will cause a major disaster. In fish-only tanks, lights being left on 24 hours a day will cause a huge algae bloom meaning big maintenance for you when you return home. Purchase a simple light timer for your aquarium. You can set it to turn the lights on and off at the same time every day while you are away. Since your fish eat when the lights are on, set the lighting schedule to match when your fish sitter will most often be there to check on your fish. That will keep them from feeding your fish when they are resting.

The biggest cause of livestock losses when you are out of town is from overfeeding the aquarium. To prevent this, pre-package each days feeding in separate bags or small containers. Remove all other fish food choices from the area to remove the chance your fish sitter thinks your crew needs more food than you provided. This is a 'no brainer' for your sitter, just open a container for each days feeding.

While you are away, your aquarium water will evaporate down. This can cause your filters to lose prime, your water pumps to blow air; either

can cause big problems for your live animals. We suggest having top-off water in 1 gallon containers sitting by the aquarium for your sitter to use to top off the tank as needed. Remember to show them exactly where the water level should be by marking a line using a grease pencil or piece of tape. This will take the guessing out of how much to add and when it needs to be added. It will also prevent your filtration system from being shut down while you are away.

The last safety measure you can consider is a back-up aeration device in the event your main filter system was to shut down for some reason. The addition of a cheap air pump with an airstone attached and a check valve added to the main tank will provide oxygen to the tank even if your main filter was to stop operating. Show your sitter where water should be flowing (and should not be flowing) in the aquarium.

Never turn off your house heating/cooling system while you are out of town. Aquarium heaters can only do so much. If the house temperature was to drop down to 60 degrees, your aquarium heater is not going to be able to keep your aquarium temperature at a safe level. Try to adjust your thermostat close to where you keep it set when you are at home. In the event one of your fish dies while you are away, tell them to remove it from the tank! If something can go wrong, it seems to happen while you are out of town. Remember to leave your fish sitter our phone number in case of an emergency. In most cases, we can assist them to fix whatever may have happened to your aquarium over the phone. **Remember, 744-8551, Tideline Aquatics phone number!**

COUPON MANIA FOR THE HOLIDAYS!

We will be changing out our Tideline Coupons randomly throughout the holiday season. That means you should check out the coupons daily for super deals that will come up without warning! Since the newsletter will not come out for a couple of weeks, we thought you might enjoy some fresh coupons on a regular basis during this period. This will also save you money at a time when money is stretched to the limit! Remember to check the website coupons regularly so you will not miss out on that special

something you have wanted to buy yourself for Christmas.

LIVESTOCK SHIPMENTS AND THE HOLIDAYS

If you did not know it, nearly all of our livestock shipments arrive via the airlines. During the holiday season, the airlines become overwhelmed with passengers and baggage meaning live fish shipments are left waiting for flights at airports. Most of our major suppliers completely shut down during the next two weeks because of the high risks of shipping live animals this time of year. We stop ordering shipments from everyone but local suppliers this time of year for this exact reason. We will have new livestock supplies from customer trade-ins and local suppliers but our shipments from our main suppliers will not resume until after the new year. This is the time of year we offer super savings on livestock we have in the store. Check out the website coupons for ever changing specials through this period. Just go to:

www.tidelineaquatics.net

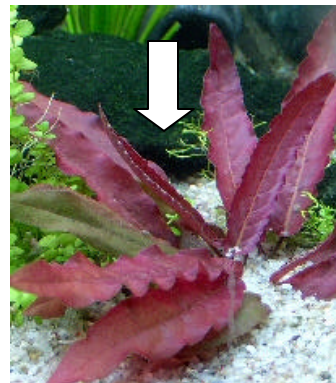
Once on the site, just click on the 'specials' icon at the top of our webpage.

NEW AQUATIC PLANTS ARRIVING THIS FRIDAY!!

POTAMOGETON CRISPUS



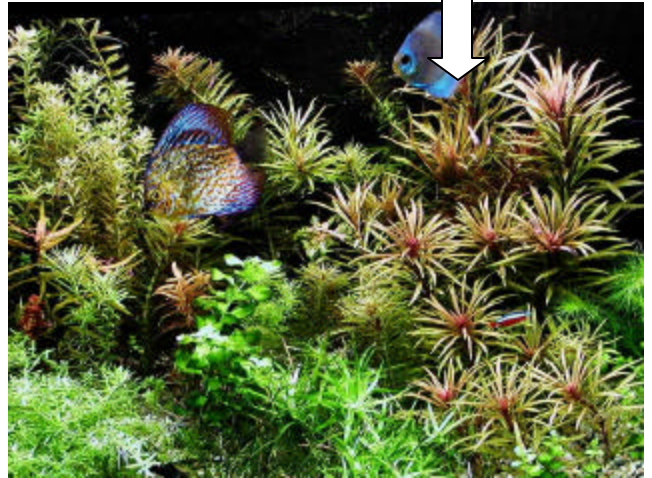
BARCLAYA LONGIFOLIA



LUDWIGIA OVALIS



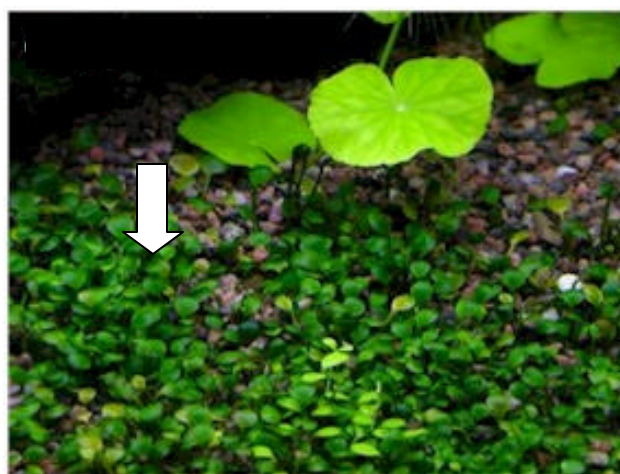
POGOSTEMON STELLATUS (ON RIGHT)



BLYXA JAPONICA



MARSILEA MINUTA



Due to the limited availability of the plants pictured, our supplier limited each store only small numbers of each plant. Get to Tideline early as these are on a first come basis unless you have special ordered one of these species beforehand.

What's New At Tideline

OUR LIVESTOCK SELECTION IS HUGE – THE STORE IS STOCKED UP FOR THE HOLIDAYS!

DISCUS SHIPMENT: Due to the heavy volume of packages, our discus supplier will not be shipping our new shipment of German Discus until after New Years Day.

FEEDERS (NOW IN STOCK!): Feeder Guppies, Feeder Goldfish, Feeder Rosys, Feeder Crayfish, Feeder Fiddler Crabs, Live Black Worms, Ghost Shrimp. **NOTE: Feeders of all types will run out before our suppliers begin to ship again after New Year's Day. If you need feeders of any type, get them now before we run out!**

FRESHWATER FISH:

Livebearers – Fire Red Velvet Swordtails, Mixed Color Mickey Mouse Platies, 24K Tuxedo Platies, Silver Mollies, Gold Mollies, Black Yucatan Mollies, Fancy Guppies, Halfbeaks.

Catfish/Loaches – Black Coolie Loaches, Melanistius Cory Catfish, Pygmy Cory Catfish, Melini Cory Catfish, Sun Catfish, Bumble Bee Catfish, Plecostomus, Chinese Algae Eaters, False Zebra Plecostomus, Royal Plecostomus, Regular Whiptail Catfish, Rubber Plecostomus,

Striata Loaches, Red Loricaria Whiptail Catfish, Gold Nugget Plecostomus, 2" Clown Loaches, Dwarf Chain Loaches (Rare), Angelicus Loaches (Striking!), Juruense Shovelnose Catfish, Spotted Pictus Catfish, Fourline Pictus Catfish, Tons of Synodontis Catfish species and more!

Angelfish – Jet Black Angelfish, Jet Black Veil Angelfish, Assorted Small Angelfish, Assorted Medium Angelfish, Zebra Lace Veil Angelfish, Gold Veil Angelfish, Koi Veil Angelfish, Sunset Angelfish. More angelfish arriving this week!!

Brackish – FW Clown Gobies (these are so cool), Purple Spot Gobies, Figure Eight Pufferfish, Green Scatophagus, Red Ruby Scatophagus, Archerfish, Bumble Bee Gobies.

Tetras / Rasboras / Barbs / Danios – Florida Bred Cardinal Tetras, Rummynose Tetras, Large Congo Tetras, Red Serpae Tetras, Zebra Danios, Round Banded Barbs (ALMOST OUT), Tiger Barbs, Gold Tiger Barbs, Gold Barbs, Harlequin Rasboras, Black Skirts, White Skirts, Black Neons, Rosey Barbs, Head & Tail Lites, Silver Hatchetfish, Mehacola Barbs, Tinfoil Barbs, Giant Danios and more!

Gouramis / Bettas – Female Bettas, Male Bettas, Moonlite Gouramis, Sunset Honey Gouramis, Gold Honey Gouramis, Blue Gouramis, Gold Gouramis, Opaline Gouramis, Pearl Leeri Gouramis.

Cichlids (Dwarf, South American, African) – Large Peacock Bass, Super Quality Assorted Mbuna African Cichlids, German Blue Rams, Salvini Cichlids, Gold Severums, Green Severums, Convict Cichlids, Frontosa Cichlids, Nanochromis Nudiceps Dwarf Cichlids, Managuense Jaguar Cichlids, Firemouth Cichlids, Buffalo Head Cichlids, Apistogrammas – agassizi double reds, borelli yellow, cacatuoides double reds, Geophagus jurupari Eartheaters, Geophagus surinamensis Eartheaters, Green Terrors, Lots of Oscars, Chocolate Cichlids and more.

Other – Redtail Barracudas, Black Arowana, Jardinia Australian Arowana, Silver Arowanas, Elongated Elephantnose (RARE), Vampire Shrimp, Algae Eating Japonica Shrimp, Red Cherry Shrimp, Matoro Freshwater Stingray, Small and XL Ranch Lionhead Chinese

Goldfish, Bala Sharks, African Ropefish, Regular Freshwater Barracudas, Freshwater Olive Nerite Snails, Redtail Black Sharks, Rainbow Sharks, Tiretrack Eels, Peacock Eels, Spiney Eels, Tanganyika Eels and more.

LIVE AQUATIC PLANTS (ARRIVING ON FRIDAY OF THIS WEEK):

Barclaya Longifolia Bulbs (finally!), Potamogeton Crispus, Ludwigia Ovalis, Red Nesaea, Assorted Submerge Grown Cryptocoryne clumps, Limnophila Hippuroides, Pogostemon Stellatus, Blyxa Japonica Grass, Blyxa Auberti Grass, Riccia in Cups, Glossostigma Groundcover (bright light only), Isoetes Quill Grass, Italian Vallesneria, Amazon Sword Plants, Oriental Sword Plants, Anubias Nana, Ammania, Red Narrow Ludwigia, Ludwigia Peruensis, Rotala Indica, Rotala Macrandra, Wisteria (H. difformis), Dwarf Hairgrass, Giant Hairgrass, Dwarf Baby Teardrop, Dwarf Sagittaria, Marsilea Minuta (Dwarf Clover).

SALTWATER FISH:

Angels / Butterflyfish: Koran Angelfish, Coral Beauty Angelfish, African Flameback Pygmy Angelfish, Flame Angelfish, Asfur Angelfish, Passer Angelfish.

Clownfish – Ocellaris Clownfish, Tank Bred Ocellaris Clownfish, Gold Stripe Maroon Clownfish (Small and Large), Maroon Clownfish, Clarkii Clownfish, Sebae Clownfish, Pink Skunk Clownfish, Orange Skunk Clownfish.

Gobies / Blennies – Blue Neon Cleaner Gobies, Striped Algae Blenny (NEW), Starry Algae Blennies, NEW unnamed Watchman Gobies, Yellow Citron Goby, Purple Firefish Gobies, Regular Algae Blennies, Candy Cane Gobies, XL Blue Mandarin Dragonettes, Scooter Blennies, Green Clown Gobies, Bumble Bee Gobies, African Red Banded Gobies, Blue Spotted Watchman Gobies (HUGE), Weaver Gobies and more.

Wrasses – African Sixline Wrasses, Super Male Flasher Wrasses (Incredible Fins and Color), XL Male Banana Wrasse, Red Fairy Wrasses, Blue Sided Fairy Wrasses and more.

Tangs – Yellow Tangs, Sailfin Tangs, Orange-fin Tang, Desjardini Sailfin Tangs, Blue Regal Tangs, Mimic Tangs and more.

Triggerfish / Eels / Puffers – M/L Humu Triggerfish, Medium Niger Triggerfish, PAIR Bluejaw Triggerfish, Orangetail Bluespot Pufferfish, Spotted Dogface Pufferfish, Porcupine Pufferfish, Valentini Pufferfish, Rectangulus Triggerfish, Bursa Triggerfish, Mappa Pufferfish.

Lionfish – Black Volitan Lionfish, Fuzzy Dwarf Lionfish, Red Volitan Lionfish

Other – Green Tassled Filefish, Bicolor Foxface Rabbitfish, Red Spotted Pajama Cardinalfish, Kauderni Cardinalfish, Panther Groupers, Pearly Jawfish, Tank Bred Seahorses (small size) and more.

INVERTEBRATES:

Crustaceans – XL Cleaner Shrimp, XL Red Fire Shrimp, Purple Reef Lobsters, Red Pistol Shrimp, Candy Cane Pistol Shrimp, Assorted Vietnam Reef Hermits.

Snails / Cucumbers / Starfish / Urchins – Cerith Snails, Nerite Snails, Common Cucumbers, Chocolate Chip Starfish, Short Spine Urchins, Pin Cushion Urchins, Brittle Starfish, Serpent Starfish.

Corals / Polyps / Mushrooms – A Huge Selection of Incredible Aqua-Cultured SPS Acroporas, Montiporas, Stylophora & Pocilliporas, Rare Fluorescent Oulophyllia Coral, Green Wall Hammer Corals, Cycloserus Red & Green Plate Coral, Green Candy Corals, Red & Green Candy Corals, Red Trachyphyllia Corals, Super Blue Mushroom Rocks, Yellow Polyp Rocks, Bali Ultra Zoanthid Rocks, Bali Pink Zoanthid Rocks, Solomon Island Ultra Zoanthid Rocks, Sunflower Zoanthid Rocks and so much more.

Anemones – Super Bubble Anemones, Fancy Color Long Tentacle Anemones, Green Rock Anemones, Florida Condylactus Anemones.

Other – NEW TONGA ULTRA FUSION LIVE ROCK – NOT CHEAP BUT CERTAINLY WORTH A LOOK FOLKS!!! \$10.00 / LB, Fiji Fully Cured Live Rock w/ Purple Coraline, Blue Crocea Clams and more!

**MERRY CHRISTMAS AND
HAPPY NEW YEAR TO YOU AND
YOUR FAMILY! WE THANK YOU
FOR ALL OF YOUR SUPPORT
THIS PAST YEAR AND LOOK
FORWARD TO EXCEEDING YOUR
EXPECTATIONS AGAIN IN 2008!**

**CHRIS, JUSTIN, ROBERT, SHAWN, NINA,
CHEYENE, BARBARA, ALICIA AND BEN!!**