



May 21, 2008

# tideline aquatics Newsletter

## Tideline Aquatics Store Hours

Monday – Friday 11am-7pm  
 Saturday 10am-6pm  
 Sundays 1pm-5pm

We will be closed on Monday, May 26 in observance of Memorial Day.

## CUSTOMER APPRECIATION 2008 A HUGE SUCCESS!!



**FOLKS GETTING SIGNED IN BEFORE OPENING!**  
 Once again our Customer Appreciation Day celebration was a complete success. We just want to thank all of you that attended for coming to the store to spend your day with us. Over 430 people attended this year! With awesome savings in the store, incredible food outside and the display of giant koi from the Charleston Showa Koi Club, there was something for everyone.

First in line was a regular customer at Tideline, Kevin Henderson. As first through the door, he picked up a \$100.00 Gift Certificate, a half our massage donated by the owners of Peaceful Serenity Massage Therapy, a Tideline ballcap as well as some other freebies! The next five folks in line all received a \$50.00 Gift Certificate along with other free items donated by our distributors. After closing we drew the winning

numbers for all of the super give-a-way prizes – all of which were notified that afternoon. Congratulations to all of the winners!



**THE FIRST IN LINE – A TRADITION FOR SOME!**



**SHOWA KOI CLUB MEMBERS GETTING READY!**



**JUSTIN WAITING FOR THE DOORS TO OPEN!**



**SOUTHERN BROS. BBQ GETTING THE FOOD READY!**

We wanted to give special thanks to the following people for all of their help:

Mrs Cam, owner of The Spa at Charleston on Wappoo Rd for baking those incredibly delicious homemade brownies at the food table.

Keith & Dora Boyles of Peaceful Serenity Massage Therapy on St. James Avenue for their donation of a free 30 minute massage to give away to the first customer in line.

Southern Brothers BBQ for preparing the best BBQ ribs and fixins in town. They have provided the food for our event every year since we began this tradition.

The Charleston Showa Koi Club members for all of their help in making our Customer Appreciation Day such a huge success by donating their time under the tent and with serving customers both inside and outside the store.

Aquatic Pros Aquarium Maintenance for spending the day helping us serve customers on your only day off.

My friends, co-workers, former employees and business associates – THANK YOU!!!!

Our customers – thank you for being so patient in the organized chaos! You were all wonderful and we appreciate your attending our Customer Appreciation Day 2008.

Larry and his wife from Hagen Corp. that drove down from Charlotte to help us serve customers from open to close! They were a huge help and we thank you for your kind service.

## **MORE HELPFUL AQUARIUM HINTS – BETTER SAFE THAN SORRY**



So often, livestock is lost due to issues that could have completely been avoided with just a little more knowledge. Take the time to read over the following safety hints to prevent your aquarium inhabitants from being harmed or killed:

**Jumping** – There are many species of fish and invertebrates that are considered jumpers. Too often, the owner does not realize it until the dried body is found not far from the aquarium. Though you may have an aquarium cover, be sure that you do not have gaps in the back of the hood where your animals can escape (for the last time). Most hoods contain cut-outs for filters, heaters and other hang-on components. Be sure to cut these openings as tight as possible to reduce the chance that your creature will escape to its doom. If you do have open gaps, use small pieces of plexi-glass or plastic to cover these openings. Some of the most common jumping fish include: eels, African butterflyfish, gobies, wrasses, loaches, elephantnose, hatchetfish, jawfish, aquatic frogs, hawkfish and ropefish.

**Insecticides** – This time of year is when all of those unwanted critters try getting into our homes for water and cooler temperatures. Fleas, roaches, mosquitos, gnats and flies are all annoying creatures that are easily eradicated by using insecticidal sprays, flea bombs and repellents; all of which kill aquarium and garden pond inhabitants. Never use any of these types of products in the same room with your aquarium or outside around your pond. Use bait-type products instead if you must use anything at all.

Remember that if you can smell it, it is in the air and it can get into your aquarium!

**Aquarium Placement** – When finding the perfect spot for your aquarium, avoid the urge to place it near windows or next to air vents. Even indirect sunlight can cause an explosion of algae in the aquarium not to mention issues with heat from windows in the summer and chilly drafts in the winter. Air conditioning vents can chill your aquarium faster than your heater can stabilize the temperature causing temperature swings that can lead to parasite diseases.

**Air Fresheners** – Using aerosol sprays for freshening the air in the house can kill aquarium inhabitants, especially marine animals. If you must use air fresheners, use scented candles or plug-in style oil devices and place them as far away from the aquarium as possible.

**Perfumes & Lotions** – If you use any hand lotions, perfumes or hair spray, do not use them in the vicinity of your aquarium. If you use any of these products on your hands or arms, wash them off completely before entering your aquarium. These products are all toxic to fish and invertebrates.

**Glass Cleaners** – When cleaning the outside glass of your aquarium, always spray the cleaner on your towel and then wipe the tank. If even a small mist of glass cleaner makes its way into the aquarium or filter, it is likely all of your animals may die. Never use these products on the hood or glass tops of your aquarium as if water drips from the tops or hood into the tank, these cleansers can poison your animals. Aquarium product manufacturers make fish-safe aquarium glass polishers.

**Water Preparation** – Anytime you prepare water for your aquarium, it should be prepared in a safe container that is free of toxins. Containers should be stored in an area where they will not be exposed to insecticides, soaps, cleaners or other toxins. Storing your containers upside down can be helpful. The containers you use should be marked “for aquarium use only” to prevent a family member from using it to wash their car and placing it back where you may grab it to use again for your aquarium.

Well now you have a little more information to prevent an aquarium or pond catastrophe. Your aquarium is a big investment so keep it safe by knowing what not to do BEFORE you make that mistake so many hobbyists make because they did not know.

## **2008 POND TOUR TICKETS NOW AVAILABLE AT TIDELINE!!**

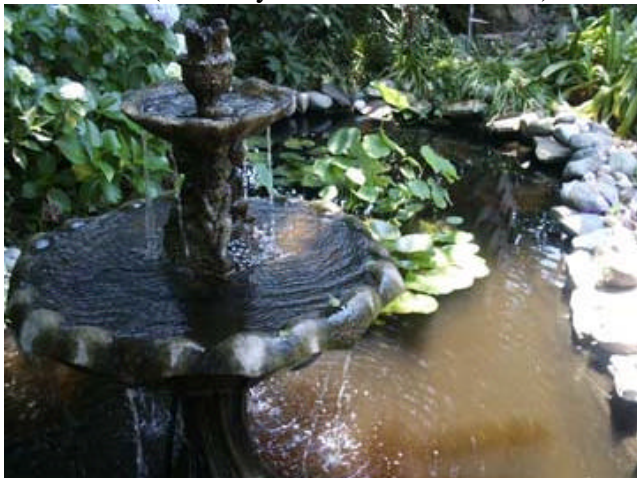


It is nearly time again for the Charleston Showa Koi Club's 2008 Pond Tour. Tickets are now available for purchase at Tideline Aquatics and many other local retailers all over Charleston. What is the Pond Tour you ask?



The Charleston Showa Pond Tour 2008 schedule contains 40 garden ponds and koi ponds found here in the Charleston area. With your ticket you will be able to spend the entire day traveling from home to home viewing each uniquely beautiful water garden feature. You can visit one pond or as many as you can fit into the day, you make the decision as you are your own guide. In past tours, many come as families or groups of friends traveling together to see each unique pond. From massive koi ponds hidden within sculptured Japanese style gardens to small intimate garden ponds planted with blooming lilies, each pond will be an adventure. You do not have to be a pond lover to experience this once a year event, you just have to enjoy nature

and all the beauty it brings when put together in a scenic water garden feature. Tickets are available now for this June 7<sup>th</sup> event. A portion of the total proceeds go directly to the Animal Society of Charleston (formerly John Ancrum SPCA).



## **What's New At Tideline**

### **FEEDERS (SEE BELOW!!):**

Feeder Goldfish (OUT), Feeder Rosy Redds (GETTING LOW), Feeder Guppies (GETTING LOW), Feeder Crayfish (PLENTY), Feeder Fiddler Crabs (LOW), Live Black Worms (RUNNING LOW), Feeder Ghost Shrimp (RUNNING LOW).

### **FRESHWATER FISH:**

**Livebearers** – Dalmation Mollies, Endlers Livebearers, Fancy Guppies (locally bred), Gold Tuxedo Swordtails, Hifin Platies, Red Velvet Swordtails, Assorted Platies, Black Yucatan Mollies, Silver Lyretail Mollies.

**Catfish/Loaches/Plecostomus** – Fourline Pictus Catfish, Tons of Fancy Plecostomus, Corydoras Cervinus Catfish (HUGE), Albino Corydoras Catfish, Tank Bred Beautiful Corydoras Sterbae Catfish, Spotted Pictus Catfish, Baby Hoplosternum Catfish, Common Plecostomus, Angelicus Loaches, Striata Loaches.

**Brackish** – Silver Scatophagus, Green Spotted Pufferfish, Bumble Bee Gobies, Archerfish, Mudskippers.

**Tetras / Rasboras / Barbs / Danios** – Black Phantom Tetras, Harlequin Rasboras, Black Skirts, Silver Hatchetfish, Albino Tiger Barbs, XL Cherry Barbs, White Clouds, Large Tiger Barbs, Pencilfish, Diamond Bleeding Heart

Tetras, Red Serpae Tetras, XL Congo Tetras, Rummynose Tetras, XL Neon Tetras.

**Gouramis / Bettas** – Male Bettas, Gold Gouramis, Opaline Gouramis, Large Pearl Gouramis, Red Honey Gouramis, Fancy Dwarf Gouramis.

**Cichlids** (Dwarf, South American, African) – Assorted Fancy Angelfish, Keyhole Cichlids, Geophagus Surinamensis Eartheaters, German Blue Rams, Altum Angelfish, Medium Green Terrors, Texas Cichlids, Jack Dempseys, Firemouths, Chocolate Cichlids, Assorted Tanganyika Cichlids, Assorted African Mbuna Cichlids.

**Other** – Polypterus Palmus, Leporinus Fasciatus, African Ropefish, African Clawed Frogs, Albino Clawed Frogs, Dwarf African Frogs, Orange Bee Japonica Shrimp, Red Cherry Shrimp, Regular Japonica Shrimp.

**Goldfish** – Assorted Fancy Chinese Goldfish

**Koi, Pond Fish and Pond Plants** – Butterfly Koi, M/L Domestic Koi and more Small Domestic Koi. Jumbo Koi expected Friday Afternoon! Our pond area is now open and is filled to the brim with Comet Goldfish, koi (Domestic Butterfly & Japanese), oxygenators, bog plants and floating island plants. Japanese Koi are stunning! **Even more pond fish and plants are arriving mid-week next week!**

The list above represents only the most recent livestock shipment. We have MANY other species available at the store!

### **SALTWATER FISH:**

**Angels / Butterflyfish** – Coral Beauty Angelfish, Flame Angelfish, Juvenile Annularis Angelfish, Koran Angelfish, Asfur Angelfish, Yellow Dwarf Angelfish, Queen Angelfish, Auriga Butterflyfish, Mertensii Butterflyfish, Kleini Butterflyfish, Black & White Heniochus Butterflyfish.

**Clownfish** – M/L Tank Bred Ocellaris Clownfish, Black Percula Clownfish, Gold Bar Maroon Clownfish, True Percula Clownfish, Pair of Wild-Collected True Percula Clownfish, Ocellaris Clownfish, Tomato Clownfish.

**Gobies / Blennies** – Yellow Canary Blennies, Golden Head Sifter Gobies, Scooter Blennies, Mandarin Dragonettes, Randall Gobies, Byno Sifter Gobies, Spotted Watchman Gobies, Yellow Watchman Gobies, Green Banded Gobies, Firefish Gobies, Cool Yellow Priolepsis Gobies, Candy Cane Gobies, Diamond Sifter Gobies.

**Wrasses / Hogfish** – Banded Wrasse, Scotts Velvet Fairy Wrasse, Filamented Fairy Wrasses, Lubbocki Fairy Wrasses, Male Girdled Fairy Wrasse, Adult Red Coris Wrasses, Christmas Wrasses, Candy Hogfish.

**Tangs / Rabbitfish** – Blue Regal Tangs, Yellow Tangs, Tominensis Tangs, African Yellow Belly Blue Regal Tangs, Sailfin Tangs, Magnificent Foxface Rabbitfish.

**Triggerfish / Eels / Puffers** – Dogface Pufferfish, Spotted Dogface Pufferfish, Valentini Pufferfish, Bluedot Pufferfish, Humu Triggerfish, Snowflake Moray Eels, Niger Triggerfish, Clown Triggerfish.

**Lionfish** – Volitan Lionfish.

**Other** – Sargassum Anglerfish, Pixie Hawkfish, Longnose Hawkfish, Spotted Hawkfish, Flame Hawkfish, Blue Spotted Jawfish, Squareback Anthias, Rare Lori Anthias, Assorted Damsel fish, Tassled Filefish, Tank Bred Yellow Seahorses, Purple Rhinopias Scorpionfish.

#### **INVERTEBRATES:**

**Snails / Cucumbers / Starfish / Urchins** – Atlantic Turbin Snails, Pin Cushion Urchins, Blue Tuxedo Urchins (the best algae eaters), XL Nassarius Sand Sifting Snails, Chocolate Chip Starfish, Indonesian Nerite Snails, Mexican Turbo Snails, Basket Starfish.

**Crustaceans** – Assorted Reef Hermits, Tiger Pistol Shrimp, Candy Cane Pistol Shrimp, Cleaner Shrimp, Jumbo Evil Peacock Mantis Shrimp.

**Corals / Polyps / Mushrooms** – Large Colonies of Candy Caulestrea Corals, Green Pavona Maldivensis Corals, XL Super Orange/Yellow Flower Coral Colony, Large Australian Whiskers Coral, Gold Spaghetti Leather Coral, Orange Australian Discophora Coral, Assorted Indonesian Mushroom Rocks, Assorted Color

Zoanthid Rocks, Pulsing Xenia Coral (thin & thick stem), Electric Blue Anthelia Coral, Favia/Favites Corals.

**Other** – Golden Yellow Cultured Derasa Clams, Atlantic Feather Dusters, True Rose Anemones, Green Bubble Anemones, Beautiful Long Tentacle Anemones, Carpet Anemone, Fully Cured Assorted Live Rock, Pink Feather Dusters.

This list is based on our most recent shipments of saltwater livestock. There are many other species available in the store not included in this list.