July 15, 2009

tideline aquatics newsletter

Tideline Aquatics Store Hours

Monday – Friday	11am-7pm
Saturday	10am-6pm
Sunday	1pm-5pm

TIDELINE AQUATICS HITS TWITTER AUGUST 1ST!!

In keeping up with the times, beginning August 1st, 2009 Tideline Aquatics will be active on twitter! This instant messaging / texting site will allow us to give you the most current updates on new shipments, "twitter only" super specials and up-to-the minute events at the store!! Not only that but you will be able to send us instant messages via twitter for 3-day livestock holds, placing orders for quick pick-up or to ask simple questions you may have!! If you'd like to join us on twitter just follow these simple instructions below:

1. Go to www.twitter.com and create your own personal account. It's free and simple!
2. Once you've established your account, from the twitter home page you'll need to use the "find people" button located on the top right of the page.
3. Our twitter account is: TidelineAquatic Notice there is no "s" on the end as there is a limit on characters for your personal twitter name. That said, search for TidelineAquatic (exactly as it looks here) and begin to "follow" us (it may take several minutes for twitters internal server to catch up and actually show you are "following" us.
4. From there you will now be able to log on to your twitter account and see what we are "tweeting" about each day.
5. If you'd like instant messages from us (for special twitter only sales, or special orders for quick pick-up, etc) take your twitter account one step further!
6. From your twitter home page click on the "settings" button in the top right corner.
7. Under "settings" click on the "devices" tab. You will see a field to input your mobile phone number there.
8. After inputting your mobile phone number, you will receive a verification text from twitter which you will need to respond to. After responding, twitter will text you back that your device is set up to receive texts.
9. Last, go to your twitter home page and click on your "following" list and on the right hand side of TidelineAquatic you'll see a small icon resembling a cell phone. Click on that icon to enable "tweets" from Tideline Aquatics via text messaging! We hope to see you on our following list soon. Sign up now and be the first group to get a super deal opening day (August 1st, 2009)!!!!

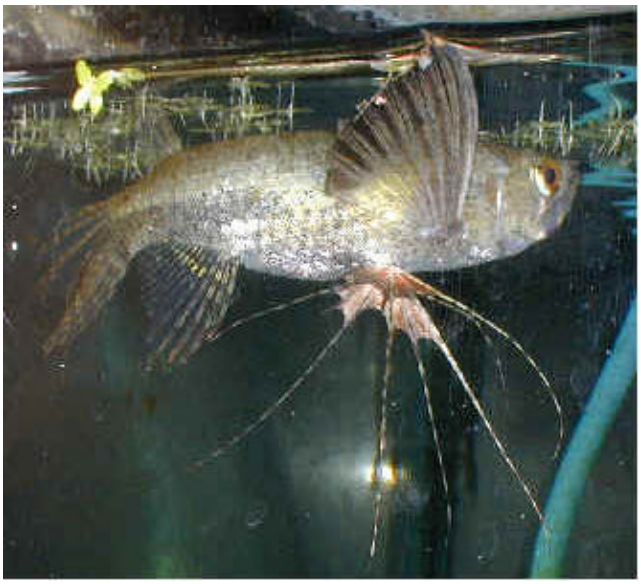
Don't fear folks, this is in no way replacing our weekly coupon deals or our weekly newsletter. It's just another way for us to keep in contact with our customers and offer them super deals and up-to-the-minute updates when something worth informing you about hits Tideline Aquatics. It will also give you another venue for asking questions or just keeping in touch with us!

A CORAL FOOD LIKE NO OTHER! AND FISH GO CRAZY FOR IT TOO!

Nutramar Ova is made from 100% natural frozen prawn eggs. These eggs are highly nutritious and an ideal size (1/16" diameter) for feeding small to medium-sized fishes, corals, and other invertebrates. Nutramar Ova elicits almost immediate feeding responses from many soft and stony corals and finicky fishes. This food is ideal for Mandarins and other dragonets, seahorses and pipefishes, small gobies and blennies, anthias, and many more. Nutramar Ova is highly concentrated with protein and HUFAs. This product is very useful for those who are rearing nearly any species of fish through the larval and post-larval stages.

When we dissolve even the tiniest amount of this new food in our main reef tanks – the corals expand within seconds!! Massive polyp extension occurs so quickly that much less of the food goes to waste! We have been selling this stuff like crazy and are running low on stock. But do not fear, another shipment of this incredible new frozen food product arrives on Tuesday from Quality Marine! Be sure to print off the coupon and try this new food. This is the last week of the coupon deal for this product.

A UNIQUE YET HARDY FRESHWATER ODD-BALL – THE AFRICAN BUTTERFLYFISH



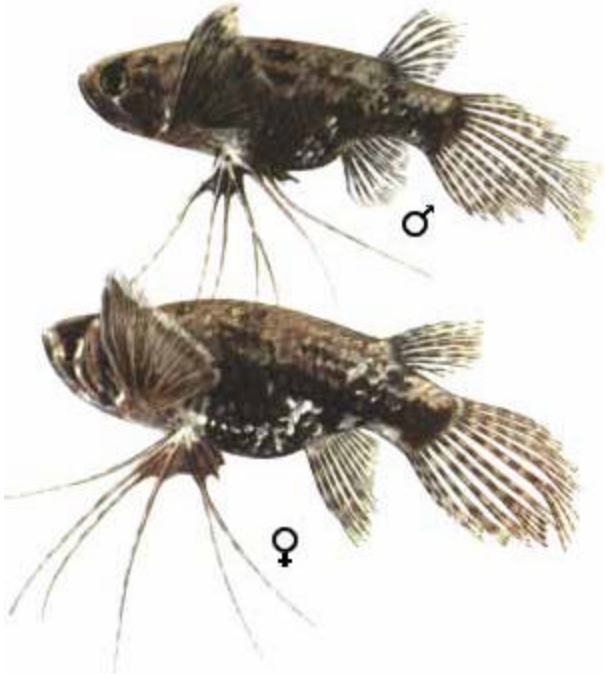
PANTODON BUCHHOLZI

The African Butterflyfish is one of those odd-ball fish that gives you plenty of "bang for your bucks". This wild-collected species from West Africa is not too expensive, is extremely hardy and lives right on the surface of the water where most other fish do not hang out except to feed. The Latin name Pantodon means "all tooth" for its trapdoor-like mouth. From the picture below you can see why it is referred to commonly as the butterflyfish.

SEE THE BUTTERFLY-LIKE PECTORAL FINS

Now this is not an aggressive fish but it will eat very small fish like neons tetras, white clouds, guppies, etc. It is however the perfect fish for an aquarium housing medium sized peaceful to

medium aggressive species like sharks, gouramis, silver dollars, discus, angelfish, geophagus, rams and similar sized species. We have only seen this fish show actual aggression toward other surface dwellers (hatchetfish, halfbeaks, etc). In the wild, this fish skips along the surface capturing insects and small fish. In the aquarium, the African Butterflyfish will eat meaty dried foods like krill, bloodworms, meaty pellets and chunky frozen foods. Once the food drops below the surface, it is completely ignored by the African Butterflyfish. Owners of these fish enjoy capturing small moths and other insects as treat foods for this interesting surface fish. They can even be "trained" over time to accept food directly from your fingers. One warning about the African Butterflyfish – have a covered aquarium or this species will jump out of the aquarium! I (Chris) even placed a few of these fish in my garden pond for the summer for insect control and just the enjoyment of watching this fish skip along the surface. As long as they are removed before the weather turns cold, the African Butterflyfish is completely safe in your pond due to the warm temperatures in our area.



THIS FISH IS EASILY SEXED. NOTICE THE ROUNDED ANAL FIN IN THE MALE (TOP) COMPARED WITH THE LONGER MORE POINTED ANAL FIN OF THE FEMALE (BOTTOM)

Breeding: The tank should have a pH of 6.5, a water hardness from 8-10 dH, and a temperature from 79-84°F (26-29°C). Adding peat to the filter and feeding the pair a variety of food will help initiate spawning. Three to seven eggs are deposited at each pairing. The eggs float to the surface where they turn black after 10 hours. The fish will spawn a total of 100-250 eggs. Transfer the eggs to a breeding tank. The fry hatch after 36-42 hours and are very difficult to raise. The fry will not chase food, but only eat what passes directly in front of them. For this reason, most of the African Butterflyfish offered for sale are wild collected.

The African Butterflyfish will thrive in water with a pH of 6.0-7.5, a water hardness of 2-10dH with a temperature range from 75-86 degrees. The fins are absolutely beautiful in this species as it glides along the surface of the aquarium. For the price, you cannot get a more unique aquarium fish! Give one or two a try if your aquarium is suitable to house one of these exquisite surface dwelling fish!

YOU PEOPLE ARE ADDICTED TO THIS STUFF! LOL
MORE AQUA-CULTURED CARIBBEAN LIVE ROCK!!

Weather permitting, our new aqua-cultured Caribbean live rock distributor will be shipping us another load of this unbelievable rock late next week (Thursday or Friday). We still have a few larger show pieces in stock now if you want the perfect center piece for your aquarium. If you have yet to see this new live rock, come in and check it out. It is like no other live rock available in the hobby today!!

COMING SOON FROM….

On Wednesday afternoon, we had the pleasure of a visit from Kevin Rogers, the Eastern Regional Sales Manager from Brightwell Aquatics. As most of you know, we replaced the Kent Marine product line with the Brightwell Aquatics line many months ago. This product line for freshwater and saltwater aquariums has proven to be of utmost quality with superior customer service direct from the company. In fact, if you ever have a question about any product from Brightwell Aquatics, you can either email the company directly or call them and speak to an actual representative from the company. Kevin even offered to allow us to offer his cell phone number to anyone that needs some extra information on any Brightwell product them may be using or planning on using for their aquarium. The exciting news is they are introducing a new marine aquarium salt to their already extensive product line!! NeoMarine Salt Mix!!

NeoMarine salt is being manufactured in their own facility in Pennsylvania – not in China like nearly every other salt mix on the market! When the salt is mixed per their instructions, it will mix fully dissolved and clear at 1.025 salinity! The salt will be manufactured in small batches with lot numbers for each batch to ensure quality an consistency of each run! NeoMarine utilizes ingredients of superior grades and contains no detectable ammonia, nitrate, phosphates or organic substances. Even better, NeoMarine is formulated for ALL marine organisms, not just fish or reef inhabitants. For more information on this exciting new product simply visit: www.brightwellaquatics.com

Don't forget to show your military ID at the check-out counter! Tideline Aquatics now offers a discount to both active and retired military persons with a military ID!!

Also, print off web coupons for even more savings when you shop with us!!

WHAT'S NEW AT tideline aquatics?

ON THE MENU THIS WEEK:
Feeder Guppies, Feeder Goldfish (OUT), Feeder Crayfish, Feeder Fiddler Crabs, Feeder Rosy Reds, Feeder Ghost Shrimp (RUNNING LOW) and Live Black Worms (FINALLY BACK IN STOCK).

FRESHWATER FISH:
Livebearers – Gold Dust Mollies, Silver Mollies, Red Platies, Redtail Dalmation Platies, 24K Tuxedo Platies, Mickey Mouse Platies, Assorted Swordtails, Sunburst Platies, Assorted Fancy Guppy Pairs, Assorted M/L Lyretail Mollies, Dalmation Mollies, Black Yucatan Mollies.

Catfish/Loaches/Plecostomus – Large RARE Scaides Pictus Catfish, Green Gold Corydoras Catfish, L200 Green Phantom Plecostomus, L204 Emperor Plecostomus, L144a Longfin Bristlenose Plecostomus, Small Albino Bristlenose Plecostomus, Punctatus Corydoras Catfish, Sterbae Corydoras Catfish, Rainbow Sharks, XXL Juruense Shovelnose Catfish, Synodontis Petricola Catfish, True Tigrinus Shovelnose Catfish, Golden Dojo Loaches, Angelicus Botia Loaches, Spotted Pictus Catfish, Chinese Algae Eaters, Hypostomus Plecostomus, Common Plecostomus, Albino Corydoras

Catfish, Lg Clown Loaches, Small Clown Loaches, Green Corydoras Catfish, Paleatus Corydoras Catfish, Otocinclus Dwarf Algae Eaters (few).

Brackish – Green Spotted Pufferfish, Green Scatophagus, Red Scatophagus, Archerfish, Javanese Bumble Bee Gobies, Mono Sebae, Mono Argentius.

Tetras / Rasboras / Barbs / Danios – Three Spot Paraguay Panda Tetras (very cool), Filamentosus Barbs, Golden White Cloud Mountain Minnows, Zebra Danios, Round-Banded Barbs, Bloodfin Tetras, Pristella Maxillaris Tetras, Whitefin Rosy Tetras, Red Serpae Tetras, Cardinal Tetras (quarantined), Large Neon Tetras (few), Tiger Barbs, Gold Barbs, Scissortail Rasboras, New! Zebra Barbs, Redtail Loretto Tetras, Red Eye Tetras, Beautiful Espei Pencilfish, White Clouds, Harlequin Rasboras, Clown Rasboras, Clown Barbs, Black Skirt Tetras, Green Tiger Barbs, Assorted Glo-Fish.

Gouramis / Bettas – Male Bettas, White Pearl Fighter Bettas, Gold Honey Gouramis, Leopard Ctenopomas, Platinum Gouramis, Pink Kissing Gouramis, Gold Gouramis, Blue Gouramis, Female Bettas, Super Color Fancy Dwarf Gouramis, Ctenopoma ansorgii.

Cichlids (Dwarf, South American, African) – German Blue Rams, Lg Obliquidens Cichlids, NEW AND INCREDIBLE Electric Blue German Rams, Nicaraguense Cichlids, Rainbow Cichlids, Geophagus Surinamensis Eartheaters, Medium Green Terrors, Assorted Medium Peacock Cichlids, Assorted Mbuna Cichlids, Neolamprologus Calvus Cichlids, Neolamprologus Compressicep Cichlids, Leleupi Cichlids, Lg Electric Blue Ahli Cichlids, Texas Cichlids, Premium Assorted Mbuna African Cichlids, Pink Convict Cichlids, Jack Dempsey Cichlids, Firemouth Cichlids, Medium Green Terror Cichlids, Large and Medium Gold Severums, Small Assorted Oscars, Medium Assorted Oscars, Small, Large and Jumbo Peacock Bass.

Angelfish / Discus – Black Veil Angelfish, Gold Marble Veil Angelfish, Koi Angelfish, Marble Angelfish, Half Black Angelfish, Medium Zebra Lace Veil Angelfish, Medium Koi Veil Angelfish, Super Orange Large Koi Angelfish, Medium Assorted Angelfish, Large Assorted Angelfish, Large German Stendker Discus…

Other – Black Arowana, Golden Halfbeaks (so cool!), Freckled African Clawed Frogs, Albino Clawed Frogs, Dwarf African Frogs, Millennium Rainbowfish, Boesemani Rainbowfish, Neon Praecox Rainbowfish, Threadfin Rainbowfish, Turquoise Rainbowfish, Striped Peacock Eels, Tiretrack Eels, Yellowtail Spiny Eels, White Cheek Gobies, South American Teacup Stingrays, African Vampire Shrimp, Beautiful Dwarf Rainbow Gudgeon Gobies, XL Japonica Algae Eating Shrimp, Japanese Trapdoor Snails, Mystery Snails, Nerite Snails, Large and Jumbo Peacock Bass, Assorted Fancy Rainbowfish, Medium Silver Arowanas, Silver Dollars, Polypterus palmus, Polypterus ornatipinnus, Ctenopoma ansorgii, Electric Blue Crayfish (LG), Roseline Denisonii Sharks (Tank Bred!), Bala Sharks, Redtail Black Sharks, Lungfish (huge), African Butterflyfish, Distichodus Sexfasciatus.

Goldfish – Small Assorted Fantails, Medium Assorted Fantails, Medium Black Moors, Medium Chinese Orandas, Medium Chinese Ryunkins, Bubble Eyes, Telescope Eyes, Medium Calico Fantails, Lionheads.

Pond Fish: 2”-3” Domestic Koi, 6” Domestic Koi, Japanese Grade 5” Shiro Utsuri Koi, 8” Butterfly Koi, 6” Butterfly Koi, 6” Premium Butterfly Koi, 6” Shubunkins, Jumbo Domestic Koi.

SALTWATER FISH:

Angels / Butterflyfish – Male Yellow Bellus Angelfish, Adult and Juvenile Blue Face Angelfish, Hawaiian Raccoon Butterflyfish, Fiji Mertensii Butterflyfish, Coral Beauty Angelfish, Flame Angelfish, Adult and Juvenile Majestic Angelfish, Half Black Angelfish, Koran Angelfish.

Clownfish – Yellow Stripe Maroon Clownfish, Black Clarkii Clownfish, Ocellaris Clownfish, True Percula Clownfish, Black Onyx Percula Clownfish, Maroon Clownfish.

Gobies / Blennies / Jawfish – Dragon Sifter Gobies, Golden Head Sifter Gobies, Rainbow Curiosus Gobies, Starry Algae Blennies, Bicolor

Blennies, Brown Cheek Barnacle Blennies, Clown Gobies, Firefish Gobies, Black Cap Jawfish, Panda Gobies, Candy Cane Gobies, Red Trimma Gobies, Pearly Jawfish, Bullseye Jawfish, Black & White Priolepsis Gobies, Orange Spotted Blennies, Assorted Nano Gobies, Orange Spot Guttata Gobies, Randalli Gobies, Blue Neon Gobies, Pink Barred Gobies, Diamond Sifter Gobies, Bullethead Reef Blennies.

Wrasses / Hogfish – Green Face Banded Wrasse, Red Christmas Wrasses, Sixline Wrasses, Surge Wrasse, Lg Australian Harlequin Tuskfish, Indo Harlequin Tuskfish.

Tangs / Rabbitfish – Mimic Yellow Tangs, Gold Spotted Rabbitfish, Mimic Half Black Tangs, Fowleri Tang, Powder Blue Tangs, Blue Regal Tangs, Yellow Tangs.

Triggerfish / Eels / Puffers – Baby Starry Pufferfish, Dogface Pufferfish, Blue Dot Hawaiian Pufferfish, Chainlink Moray Eels, Caribbean Sharpnose Pufferfish, Peacock Sharpnose Pufferfish, Leopard Sharpnose Pufferfish, Rectangulus Triggerfish, Humu Triggerfish, Clown Triggerfish, Niger Triggerfish, Snowflake Moray Eels, Ghost Eel.

Lionfish/Scorpionfish – S/M and Medium Black Volitan Lionfish, Fuzzy Dwarf Lionfish.

Other – Longnose Hawkfish, Australian Red Scatophagus, Flame Hawkfish, Springeri Pseudochromis, Fiji Devil Damselfish, Scooter "Blenny" Dragonettes, Red Striped Squirrelfish, Shark Egg Capsule, Mono Argentius, Silver Scatophagus, Fridmani Pseudochromis, Fathead Anthias, Falco Hawkfish, Mandarin Dragonettes, Pajama Cardinalfish, Kauderni Cardinalfish.

INVERTEBRATES:

Snails / Cucumbers / Starfish / Urchins – Turbo Snails, Banded Trochus Snails, Blue Tuxedo Urchins, Spiral Top Reef Snails, Queen Conch Snails, Trochus Snails, Nerite Snails, Small Nassarius Snails, Cerith Snails, Astrea Reef Snails.

Crustaceans – Red Fire Shrimp, Anemone Shrimp, Japanese Pistol Shrimp, Porcelain Crabs, Arrow Crabs, Green Emerald Crabs, Golden Coral Banded Shrimp, Coral Banded Shrimp, Candy Cane Pistol Shrimp, Reef Lobsters, Anemone Crabs, Zebra Reef Hermits, Red Tip Reef Hermits, Common Hermit Crabs (not for reefs), Skunk Cleaner Shrimp, Horseshoe Crabs, Pacific Hairy Red Leg Hermits.

Corals / Polyps / Mushrooms – Australian Pink Balanophyllia Coral (non-photosynthetic), Pink Acanthastrea Coral, Yellow Polyps, Orange Montipora Capricornis Corals, Rare Multiplying Furry Green Fungia Plate Corals, Sinularia Leather Corals, Pineapple Favia Coral, Cultured Euphyllia Corals, Super Grade Favites Brain Coral, Aussie Orange & Blue Lobophylia, Green Acropora, Green Merulina Corals, Rings of Fire Zoanthids, Green Trachyphylia Corals, Green Torch Coral, Blasstomussa Coral, Assorted Indonesian Zoanthid Rocks, Green Star Polyp Rocks, Branching Frogspawn Corals, Echinophylia Corals, Assorted Favia Brain Corals, Cultured Acropora Solitariensis, Australian Scolymia Corals, Australian AWESOME Acanthastrea Corals.

Other – Rose Bubble Anemone, Rock Anemones, Chaetomorpha Algae for Refugiums, Few Bubble Anemones, Assorted Feather Dusters, Sea Apple.

Since I left our fish lists from our new shipments on my desk last night, I may not have our entire stock list posted here. I apologize for my leaving it and will give you a more updated fish list next week in our newsletter…..