January 06, 2010

tideline aquatics newsletter

Tideline Aquatics Store Hours

Monday – Friday 11am-7pm
Saturday 10am-6pm
Sunday 1pm-5pm

CONGRATULATIONS TO ALEX BEARD! HE WAS THE WINNER OF THE TIDELINE AQUATICS CHRISTMAS AQUARIUM GIVE-A-WAY THIS YEAR!

WARNING! NOT ALL WATER IS SAFE FOR YOUR PARTICULAR AQUARIUM!

In the common fish-only freshwater aquarium, Charleston city tap water that is treated with a quality water conditioner like Aqualife Complete is completely safe to use in your aquarium. But if you have a reef aquarium, an aquarium containing live rock or a planted aquarium then our Charleston tap water is not what you should be using. Our city tap water contains high levels of phosphates (harmless to you and I) that will cause problem algae to grow and is deadly to many invertebrates! With these types of aquaria, you should be using reverse osmosis water that is buffered properly to your aquariums specifications. You can also use distilled water IF it has been tested to ensure it is safe. Remember that these filtered waters are only as good as the filtration system that created it. Take this for example. A recent customer continued to have algae issues in his aquarium. He had been purchasing distilled water from one of the local supermarkets. Normally, this water should be safe but in this case after testing, the water contained .75ppm phosphates!! Another customer of ours had been using spring water purchased from another supermarket to change out water for her betta aquarium. The betta water extremely stressed after her most recent water change on his aquarium. When we tested the spring water, it had a pH of almost 8.5! Bettas required soft water more close to neutral in pH. Back around Thanksgiving, a gentleman purchased a new reef aquarium for his home. He had well water. We discussed with him about testing the well water which he did and it was free of nitrates and phosphates. The other parameters of his well water were completely acceptable also (pH, ammonia, etc). But then he began to have problems with algae, dying corals and stressed out fish – each time the problem became worse AFTER his partial water changes. It turns out that with all of the recent rainy weather, his well water had become tainted with phosphates and even contained .5ppm ammonia!! This is likely due to run-off from all of the heavy rain seeping into his well water! Our last example comes from a customer that had a reverse osmosis water filter installed in her home. Her aquarium had been performing perfectly for a long duration when suddenly she began to have all sorts of problem algae growing on her live rock, substrate and glass. In her case,

the reverse osmosis membrane had failed and she was not testing the water coming out of the unit. She purchased a new membrane and the problems slowly cleared up in her reef aquarium.

Our point here is that the water you use for your aquarium is only as good as the method used to produce it. Any water you use for your aquarium should undergo regular testing to ensure that it is safe for your aquarium. Bottled waters are available from hundreds of manufacturers BUT it is not labeled for aquariums – it is labeled for you to drink it! What is safe to drink and what is safe for aquariums are completely different! TEST THE WATER YOU USE FOR YOUR AQUARIUM!

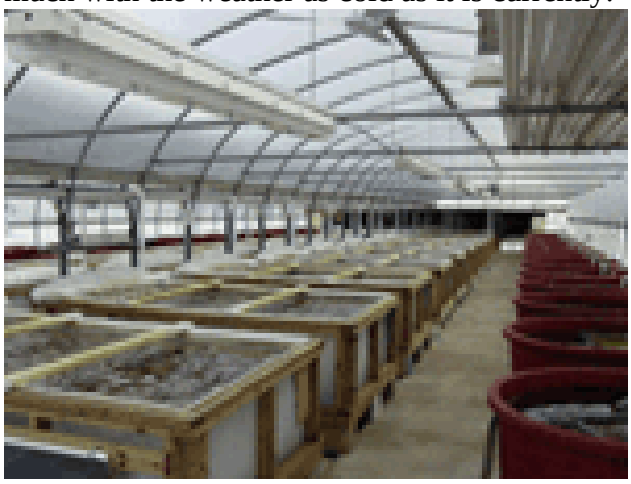
This is not a fear tactic to get you to buy water from us at Tideline Aquatics. But for those of you that do purchase your water from us, you can be assured it is safe for your aquarium! We perform regular testing of ALL water we use for our store and for selling to you to ensure it is safe for aquarium use. All of our tests are logged and we welcome you to check our logged in results. We also welcome you to test the water you purchase from us "just to be safe". As you know, an aquarium can become quite an investment so protect your investment by testing the water you choose to use in the aquarium…..

FREEZING WEATHER AND WHAT IT MEANS FOR THE AQUARIUM TRADE….

I hate to be blunt here but I think you will agree – this weather sucks!! But for the tropical fish industry it really sucks! Many of the wonderful freshwater fish you purchase for your aquarium are grown in outdoor ponds in Florida. Of course even Florida has cold spells but this year the duration of this cold spell could be disastrous for these fish farmers. They have taken action by covering outdoor grow-out ponds with plastic but as this cold spell continues, the water temperature in their ponds continues to drop. A typical pond can contain up to 20,000 fish! When the water temperature gets below 60 degrees, the fish can begin to die. These fish farmers are working hard to safe these fish by collecting as many as possible and bringing them indoors and by covering the ponds with plastic to insulate the heat from the sun during the daytime hours. If this weather does continue much longer, it could be disastrous to them.

That said, Tideline Aquatics is also dealing with ramifications from this cold weather. Our aqua-cultured live rock supplier will not ship our rock until the weather warms. The rock is shipped without water and takes about 24hours to get to us. The nights are just too cold to risk killing this wonderful live rock. That said, we are just playing the waiting game on this cold weather.

Our discus supplier ships our Stendker discus via FedEx. As you may know, discus are warm water fish and will to fare well with night temperature reaching into the low 20's. The shipper uses heat packs but they can only do so much with the weather as cold as it is currently.



To ensure we had new fish and invertebrates for you this week, we ordered fish from a company that shipped them to us via a heated truck. We will not ship any fish via the airlines until this cold spell breaks. This may mean shortages on a few items (blackworms, live rock, aqua-cultured corals) but we are stocked up on nearly everything else! Take a break from the quilt on the couch and pay us a visit to see all of the new livestock!

AVAILABLE IN TWO WEEKS…..

NEW! NEW! NEW! FROM THE MANUFACTURER OF INSTANT OCEAN SALT MIX COMES NEW MARINE FISH FOODS, MEDS, WATER CONDITIONERS AND REEF ADDITIVES FOR YOUR AQUARIUM!! WE WILL GIVE YOU DETAILS ONCE WE HAVE THESE NEW PRODUCTS ON OUR SHELVES!!

ATTENTION POND CUSTOMERS!!!!

It is extremely important that you do NOT feed your pond fish! The water temperatures are colder than ever before here in Charleston and if you feed your fish, it could kill them! When the water is this cold, the metabolism of the fish is slowed way down. The food will not be processed quickly enough by the fish and it could kill them! Don't worry, your fish will be fine. Also, keep your water pumps running. If you turn them off and the water freezes in the water lines and/or uv, it will expand and damage your filtration components.

THEY ARE FINALLY IN THE STATES FROM ITALY….. EXPECTED ANY DAY NOW….

QUALITY NEW CIRCULATION PUMPS BY SICCE ARE MADE WITH QUALITY IN ITALY AND WILL SOON BE ON THE SHELVES AT TIDELINE AQUATICS!

Visit www.aqualifesupport.com and read about all of the new Sicce products that will soon be on the shelves at Tideline Aquatics!! You can also read about this line in the "products" section of our website. Just click

on each product and read about all of the incredible features included with these quality products produced in Italy – NOT CHINA!!

SIGN UP!! twitter

Go to www.twitter.com and create your own personal account. It's FREE!!!! Then find us by searching for: TidelineAquatic (notice there is no "s" on the end of aquatic. Sign up to "follow" us and even add the option to receive tweets via text messages to your cell phone. With your twitter account you will receive notifications of livestock shipments, product specials and best of all "twitter only" super specials sent out randomly to our twitter followers.

Also, print off coupons from our website for even more savings when you shop with us!!

Just a few examples of the specials available on our website coupons this week!!

Don't forget to show your military ID at the check-out counter! Tideline Aquatics now offers a discount to both active and retired military persons with a military ID!!

WHAT'S NEW AT tideline aquatics?

ON THE MENU THIS WEEK:
Feeder Guppies, Feeder Ghost Shrimp, Feeder Goldfish, Feeder Rosey Reds, Feeder Black Worms (OUT), Feeder Crayfish (few), Feeder Fiddler Crabs (OUT), Live Glass Worms, Live Brine Shrimp (free with coupon specifications).

Freshwater Fish New Arrivals:

Gold Honey Dwarf Gouramis, Sparkling Gouramis, Electric Catfish, Horseface Loaches, Black Kuhli Loaches, Clown Loaches, Bumble Bee Gobies, Red Serpae Tetras, Red Velvet Swordtails, Red Painted Swordtails, Assorted Fancy Guppies, Male Bettas, Female Bettas, Fancy Dwarf Gouramis, Acaricthys geayi Cichlids, Red Hump Eartheater Cichlids, Surinamensis Eartheater Cichlids, Lg Blue Rams, Lg Jaguar Cichlids, Md Green Terror Cichlids, Tropheus moorii Cichlids, Chinese Butterfly Sucker Loaches, Otocinclus Dwarf Algae Eaters, Giraffenose Catfish, Juruense Shovelnose Catfish, Lima Shovelnose Catfish, Albino Corydoras Catfish, Botia striata Loaches, Chinese Hifin Sharks, Golden Rainbow Sharks, Albino Rainbow Sharks, Black Ghost Knives, African Ropefish, Lg Florida Garfish, Common Freshwater Stingray, XL Cardinal Tetras, Rummynose Tetras, Black Neons, Lg Neon Tetras, Marble Hatchetfish, Electric Blue Crayfish, Australian Blue Lobsters, Flower Shrimp, Green Glo-fish, Algae Eating Japonica Shrimp.

These are only our newest arrivals. Our tanks are stocked with loads of incredible and healthy freshwater fish!

New Live Plant Shipment Arrives on Friday!! (hopefully not frozen!)

Saltwater Fish New Arrivals:

Chalk Bass, Harlequin Bass, Scooter Dragonettes, Kleini Butterflyfish, Clarki Clownfish, True Black Ocellaris Clownfish,

"Nearly Naked" Ocellaris Clownfish (awesome), Pair Snowflake Ocellaris Clownfish, Mask Gobies, Red Head Gobies, Cuban Hogfish, Spanish Hogfish, Fathead Anthias, Green Bird Wrasses, Black Bird Wrasses, Carpenters Fairy Wrasses, Harlequin Tuskfish, French Angelfish, Midas Blennies, True Red Scooter Dragonette, Assorted Damselfish, Hectors Gobies, Rainfordi Gobies, Ladder Glider Sifter Gobies, Curious Neon Worm Gobies, Gold Face Neon Gobies, Blue Neon Gobies, Diana Hogfish, Lyretail Hogfish, Red Volitan Lionfish, Blonde Naso Tangs, Blue Jaw Triggerfish, XL Redtail Caribbean Triggerfish, Rectangulus Triggerfish, Yellow Coris Wrasses, Foxface Rabbitfish, Porcupine Pufferfish, Sargassum Frogfish, Melas Angelfish, Bicolor Blennies, Green Chromis, Green Mandarin Dragonets, Diamond Sifter Gobies, Longnose Hawkfish, Marble Hortulanus Wrasses, Lunare Wrasses, Clown Gobies, Purple Firefish Gobies, Crosshatch Triggerfish, Algae Blennies, Firefish Gobies, Baby Yellow Watchman Gobies, Fumanchu Lionfish, Kauderni Cardinalfish, Baby Queen Angelfish, Baby Blue Angelfish, **Atlantic** Black Volitan Lionfish (yes they are in huge numbers now in the Atlantic Ocean!), Flame Angelfish, Black Dogface Pufferfish, Md Zebra Moray Eel, XL and Md Snowflake Moray Eels, Tomato Clownfish, Candy Hogfish, Male Squareback Anthias, Annularis Angelfish (adult), Sebae Clownfish, Common Maroon Clownfish, Flagfin Angelfish, Collare Butterflyfish, Blue Saphire Damselfish, Spotted Mandarins, Aurora Gobies, Green Wolf Eel Blenny, Black Spot Surgeonfish, Lyretail Zebra Swallowtail Angelfish, Black Anglerfish, Bartlett's Anthias, Steinitz Gobies, Green Banded Gobies, Foxface Rabbitfish, Thompsoni Tangs, Eiblii Angelfish, Coral Beauty Angelfish, Royal Grammas, Ocellaris Clownfish, True Percula Clownfish, Tank Bred Ocellaris Clownfish, Gold Bar Maroon Clownfish, Blue Devil Damselfish, Candy Cane Gobies, Fuzzy Dwarf Lionfish, Fridmani Pseudochromis, Stars & Stripes Dogface Pufferfish, Lieutenant Tangs, Yellow Eye Kole Tang, Naso Tangs, Blue Regal Tangs, Sailfin Tangs, Clown Triggerfish, Niger Triggerfish.

Live Corals & Invertebrates New Arrivals:

Sea Hares, Long Tentacle Anemones, Sebae Anemones, Lemnalia Soft Coral, Red Chili Coral, Green Turbinaria Cup Coral, Green Bubble Coral, Common Bubble Coral, Anemone Crabs, Scarlet Reef Hermits, Red Hairy Hermits (not for reefs), Sea Apples, Lg Pencil Urchins, Reef Snails, Blue Leg Reef Hermits, Emerald Crabs, Orange Linkia Reef Starfish, Marble Fromia Reef Starfish, Orange Eye Acanthastrea Coral, Frogspawn Corals, Orange Plate Corals, Fiji Live Rock, Derasa Clams, Acanthophyllia Meat Corals, Ultra Green Eyed Echinophyllia Corals, XXL Squamosa Clam, Super Grade Crocea Clams, Finger Leather Corals, Branching Hammer Corals, Metallic Wall Hammers, Favia Brain Corals, Red Button Cynarina Meat Corals, Pink Fungia Plate Corals, Cultured Acropora Corals, Green Torch Corals, Feather Dusters, PurpleReef Lobsters, Blue Spiney Reef Lobsters, Golden Banded Shrimp, African Knobby Starfish (not for reefs), Bubble Anemones, Super Pink & Green Symphyllia Coral, Metallic Wellsophylia Corals, Assorted Mushroom Rocks, Super Red Mushroom Rocks, Super Blue Mushroom Rocks, Pink Zoanthid Rocks, Blue Zoanthid Rocks, Metallic Orange Zoanthid Rocks, Brady Bunch Zoanthid Rocks, Red Clawed Pistol Shrimp, Lime Green Mantis Shrimp, Lg Peacock Mantis Shrimp, Cleaner Shrimp.

This list consists of new arrivals only – we have a huge selection of fish, corals, invertebrates and live rock from previous shipments now in stock!