

# tideline newsletter tideline aquatics

## Tideline Aquatics Store Hours

Monday – Friday 11am-7pm  
Saturday 10am-6pm  
Sunday 1pm-5pm

## FEEDING LIVE BRINE SHRIMP & BLACKWORMS TO YOUR FISH PROPERLY....



All fish get excited over live foods and for most fish, these treats are an excellent addition to their regular diet. But understand that these live foods are treats only. Overfeeding these foods will cause problems for many species, especially African Cichlids!

Many African cichlids species should NEVER be given live foods!! If you have an aquarium containing these rift lake cichlids we suggest you never offer them live foods of any sort. If these fish eat too many live brine or blackworms, they will develop a condition known as Malawi Bloat. If left untreated, this condition will spread to other cichlids in the aquarium one by one leading sometimes to a complete loss. Symptoms of this conditions include sluggishness, resting on the



bottom of the aquarium, clear stringy feces and/or bloating of the belly (in the final stage). Once the fish has a swollen belly, it is nearly impossible to reverse. The kidneys and liver begin to shut down leading to a quick death usually within 1-3 days. African cichlids are best kept on diets of spirulina flake foods combined with other dry cichlids foods low in fish meal and NO live foods.

Many other fish species can be harmed when overfed too many live foods all at once. These include dwarf South American cichlids like apistogramma and rams. Live foods are excellent supplements to these fish's diets but you must not overfeed them! Even discus and loaches can develop bloat from over-eating live blackworms. Even marine fish can over-eat live foods. Lionfish, groupers and frogfish will swallow too many live fish. This over-indulgence cannot be processed by the digestive system quickly enough and the food sours in their system. This will lead to their demise if left untreated too long. Fish love live foods but you must be a responsible feeder by controlling how often your fish eat these nutritious treats!

## NEW SICCE VOYAGER STREAM PUMPS ARE NOW IN STOCK AT TIDELINE!



**NUMEROUS ADJUSTABLE SETTINGS ALLOW YOU TO CONTROL THE TYPE OF CIRCULATION YOU DESIRE FROM YOUR SICCE VOYAGER STREAM PUMP!**

The Voyager is the NEW stream pump for marine aquariums, reef aquariums, and fresh water aquariums, with flow rates up to 1600 gallons per hour. Thanks to the exclusive magnetic support, it can be positioned anywhere: on the sides, behind the tank, and around the aquarium's corners. Its support permits it to reach the widest angulations: up to 180 degrees vertically and 360 degrees circulatory with endless orientation possibilities. The Voyager's versatility in movement and positioning makes it possible to hide it anywhere, always assuring optimal performances. The rotation of the front ring nut allows you to regulate the flow, recreating faithfully the effect of marine currents and satisfying even the most particular of your coral's needs. And with the most durable rotor and shaft, the unique bidirectional design of the rotor assures that the pump always starts in the correct sense, avoiding the annoying noises provoked by an inversion of the sense of circulation. The rotor and shaft of the Voyager are wear-resistant beyond compare! Most suction cups applied in a salt water tank become stiff with time, compromising their hold and causing the pump to become instable. The exclusive magnetic support for the Voyager is long-lasting and reliable and is ideal for glasses of 15mm width.

Maximum inclination, flexibility, silence & reliability – all in one unit!

Features:

- ? up to 1600 gallons per hour
- ? 14 watts max, depending on model
- ? CE & UL listed
- ? 3 year warranty
- ? 360 degree pump rotation
- ? Oscillating pump body
- ? Support w/ magnets and suction cups
- ? Adjustable deflector
- ? Water capacity regulator

## NEW SICCE SYNCRA SILENT WATER PUMPS ARE NOW IN STOCK AT TIDELINE!



- Their construction allows for increased electrical efficiency when a low speed is required.
  - Better Performance.
  - Higher Head Pressure per watt
  - Higher Flow Per Watt
  - More efficient
  - Maximum energy conservation and lower electric bills
  - Quiet Operation below 30db.
  - Much Smoother Rotation
  - Less heat transfer
  - Fewer vibrations
  - Programmable Controls are made possible for automatic speed regulation.
  - Rotors can be made smaller than asynchronous motors with better performance

# YOU SAVE BIG WHEN YOU LIGHT UP YOUR AQUARIUM WITH A MARINELAND LED STRIP LIGHT!

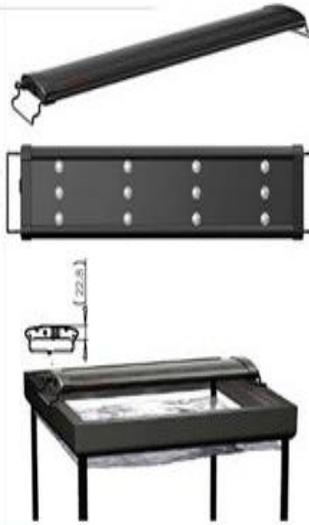
# A BEAUTIFUL DWARF TETRA FOR THE COMMUNITY AQUARIUM... THE EMBER TETRA



**EMBER TETRA (HYPHESOBRYCON AMANDAE)**

The Ember Tetra is often overlooked by most of you when visiting the store as this fish just does not “color up” well in the retail environment. But when placed in an aquarium with driftwood and plants, this wonderful little tetra lights up with a brilliant orange color! Reaching only .8” in length, this import from Brazil does best when kept in a group (these fish are excellent schoolers). Due to the small size, avoid keeping this tetra with larger fish that may make them their meal. Instead, keep them with smaller community fish like Harlequin Rasboras, Rummynose, Cardinals, Neons, Corydoras catfish and similar smaller & peaceful species. This tetra displays its best color when kept in soft water with a pH of 6.0-7.0 at a temperature range of 78-84 degrees. This fish is easily sexed as the females are rounder and fuller bodied. We are offering a great discount price on these on our website coupons this week to entice you to try this beautiful but overlooked tetra in your community aquarium.



Double Bright LED light	Double Bright Fluorescent Light
	
<b>Overall Appearance</b> Slim contemporary profile, sleek lines	<b>Overall Appearance</b> Standard timeworn look: clunky / visually intrusive
<b>Size Options</b> Flexible mounting system expands to fit different frame sizes	<b>Size Options</b> Static Size; can not be customized to fit different frame sizes
<b>Energy Cost</b> 18"-24" - \$3.50/per year 24"-36" - \$4.38/per year 36"-48" - \$8.41/per year	<b>Energy Cost</b> T8 18" - \$10.50/per year T8 24" - \$11.91/per year T8 36" - \$17.52/per year
<b>Bulb Replacement</b> "Greener Option" - No need to replace bulbs, long life"	<b>Bulb Replacement</b> For optimal light, bulbs should be replaced yearly
<b>Lighting Options</b> 3 pole switch offers a variety of lighting options: all on (blue and white), lunar light (blue only), or off	<b>Lighting Options</b> On or off only, no lunar light option
<b>Light Quality</b> Life like, natural light profile with shimmer	<b>Light Quality</b> Wash of harsh, unnatural light
<b>The total savings for the consumer over the life* of the LED light is:</b>	
\$197.88 » 18"-24"	
\$225.06 » 24"-36"	
\$258.54 » 36"-48"	
These savings include the difference in energy consumption cost and bulb replacement.	
<small>*Long Life - Research indicates that the LED's in the ML Double Bright LED fixture will illuminate your aquarium up to 6 years until they reach T70. T70 is the international standard by which LED lifetime is measured, an LED with 70% of its initial illumination capability is considered "burned out" and should be replaced.</small>	

## THE ORANGE FUNGIA PLATE CORAL IN THE REEF TANK...



We are offering the highly sought after orange fungia plate corals at a super price on our website coupons this week. This is a super hardy LPS (large polyped stony) coral that performs best when kept on the substrate of the reef aquarium. Once settled in, these corals swell up with water and expand out its short tentacles to collect food and light. These corals will accept tiny foods like plankton, brine and even mysis shrimp though they do not require direct feeding. The orange color is even more brilliant under the actinic lights of your reef aquarium. Though hardy, you should always use care when handling this coral. Never put pressure on the actual tissue. Gently cup the coral from the underside when placing it in the tank to prevent damage. If you do ever see recession of the tissue, immediately give this stony coral a dip in one of the many coral treatment products to stop the damage from spreading. This is a good coral choice even for the beginner reef hobbyist due to its hardy nature in captivity.

## COMING THIS WEEK...



**NEW! NEW! NEW! FROM THE MANUFACTURER OF INSTANT OCEAN SALT MIX COMES NEW MARINE FISH FOODS, MEDS, WATER CONDITIONERS AND REEF ADDITIVES FOR YOUR AQUARIUM!!**

## SIGN UP!!

Go to [www.twitter.com](http://www.twitter.com) and create your own personal account. It's FREE!!!! Then find us by searching for: TidelineAquatic (notice there is no "s" on the end of aquatic. Sign up to "follow" us and even add the option to receive tweets via text messages to your cell phone. With your twitter account you will receive notifications of livestock shipments, product specials and best of all "twitter only" super specials sent out randomly to our twitter followers.

**Also, print off coupons from our website for even more savings when you shop with us!!**

*this dwarf tetra has pretty color, is peaceful and schools nicely - give them a try!!*

**EMBER TETRAS  
GET A SCHOOL!**

**\$1.99 OR 5/\$8.75**

MUST PRESENT COUPON FOR DISCOUNT - EXPIRES 02.09.2010



*a super tideline deal on these dwarf angelfish!  
note: these two fish cannot be kept together!!*

**FLAME ANGELFISH OR  
POTTERS ANGELFISH**

**\$49.99**

MUST PRESENT COUPON FOR DISCOUNT - EXPIRES 02.09.2010



*a hardy & lovely stony coral!*

**BRIGHT ORANGE  
FUNGIA PLATE CORAL**

**\$49.99 each**

MUST PRESENT COUPON FOR DISCOUNT - EXPIRES 02.09.2010



*keeps water crystal clear & clean!*

**ALGONE WATER CLARIFIER &  
NITRATE REMOVER**

**25% OFF!**

MUST PRESENT COUPON FOR DISCOUNT - EXPIRES 02.09.2010



Just a few examples of the specials available on our website coupons this week!!

**Don't forget to show your military ID at the check-out counter! Tideline Aquatics now offers a discount to both active and retired military persons with a military ID!!**

## **WHAT'S NEW AT [tideline aquatics?](#)**

### **ON THE MENU THIS WEEK:**

Feeder Guppies, Feeder Ghost Shrimp, Feeder Goldfish, Feeder Rosey Reds, Feeder Black Worms (LOW), Feeder Crayfish (OUT), Feeder Fiddler Crabs (OUT).

**WE ARE NOW STOCKING LIVE BRINE SHRIMP AT \$1.75 PER PORTION! AN EXCELLENT TREAT FOOD FOR MOST AQUARIUM FISH!! REMEMBER THAT NO FISH WILL SURVIVE ON BRINE SHRIMP ALONE – A MIXED DIET IS ESSENTIAL TO THE HEALTH OF YOUR FISH!**

**I (chris) neglected to bring home the list of new fish that arrived this week (quite a dumb mistake by me). We received so many fantastic fish and invertebrates so please come by and take a look. I will include this weeks shipment with next weeks shipment on next weeks newsletter. I apologize for my negligence and will do better next week.**

**I would also like to thank all of you that have sent me messages and cards since the loss of my grandfather last week. Your kind gestures were greatly appreciated by me and my family.**