



tideline newsletter tideline aquatics

Take Note Of Our New Store Hours Below!!!

Tough times require tough measures these days. It has been a difficult year and a half at Tideline Aquatics with this economy and more and more people turning to the internet instead of their local aquarium store. For that reason, we have to make decisions that allow us to remain in business.

As you know from our previous newsletter, Nina will be leaving Tideline Aquatics as of this Sunday due to back issues that have given her pain for some time. Barbara, that has been with Tideline Aquatics for many, many, many years, will be retiring at the end of this month. This will give us a smaller staff that will require adjusting our schedule to prevent the loss of quality to our customers. Now all employees will be off on Mondays as our store will be closed. This will give us a full staff all other days of the week except Sundays (a limited staff). We will also be open an extra hour on Sundays for your convenience. Please plan your schedule around this new schedule **beginning this Monday**.

Tideline Aquatics New Store Hours

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|----------------|---------------|
| Monday | Closed |
| Tuesday-Friday | 11am-7pm |
| Saturday | 10am-6pm |
| Sunday | 12pm-5pm |

BARBARA & NINA WILL BE SADLY MISSED! GOOD LUCK WITH YOUR FUTURES!!

Online Forum...for everyone

If you have ever joined an on-line aquarium forum, you've probably been blessed out by some member at time or two. Where the original plan for on-line forums was to be helpful to one another, share ideas and most importantly... learn from one another. But unfortunately, this is just not the case with many of these sites.

This brings me to why we brought up this subject. There is a new Charleston on-line forum that boasts control over these problems. The web address is: www.lowcountryaquarist.org. They promise us that this will be a learning and sharing forum with strict controls in place against bashing, humiliating and cursing at other members posts. Hopefully this will be the case. The moderator, Tim Wickman, tells me personally that this type of behavior will not be taken lightly. So please give this site a try.... Check it out and join – it's free. Remember that with any web forum, listen to suggestions then do research on these suggestions to ensure they are accurate. Too often, someone reacts to what someone they do not know (that may have absolutely no idea what's true but believes he/she does) tells them without verifying the information. This can lead to costly results. Remember that anyone can type anything on the internet... it's not always accurate!

Savio UV Fires Revisited

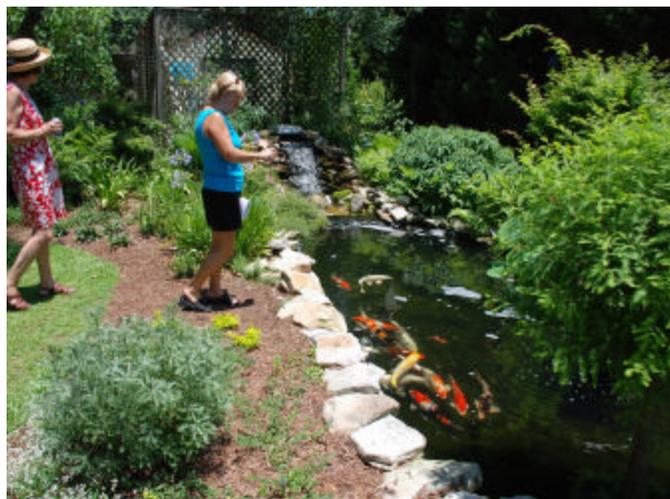
Just in case you did not pay attention to last week's newsletter and you own a pond with a Savio UV, read this carefully. There have been (3) cases of fires breaking out from these UV units just in the Charleston area alone. According

to Savio, the lamp in the older model units must be installed completely in the socket mechanism or an arc can occur that causes the unit to catch on fire. Savio is not putting out a warning to customers that own these defectively designed units but we believe you should know. Contact Savio and ensure that you do not own one of these old design units. www.savio.cc

TICKETS FOR THE 2010 CHARLESTON SHOWA KOI CLUB'S POND TOUR NOW AVAILABLE AT TIDELINE



Nearly every year since its conception this Pond Tour has sold out of tickets before the tour date! This fantastic yearly event offered by the Charleston Showa Koi Club gets more and more popular. You purchase the tickets, then on Saturday, June 12th you use your guide book to explore the fabulous garden ponds and koi ponds located all over the Charleston area. This self guided tour allows you and your ticket holding friends to travel all over the area looking at ponds of all sizes, shapes and designs. Most are surrounded by lush landscapes of beauty giving you the opportunity to get ideas for your own pond and landscape plan. You will also have the peace of mind knowing that ticket money is donated to the Charleston Animal Society – a caring group of folks dedicated to the well being of animals in need. Get your tickets now for this once a year Charleston event! More details can be found at: www.charlestonshowakoiclub.org



DON'T HAVE TIME OR PAPER TO PRINT YOUR TIDELINE COUPONS?? HERE IS A NEW ALTERNATIVE....

When technology moves forward, so does Tideline Aquatics. If you simply do not have a printer, did not remember your coupons or whatever the reason... now you can use your phone!! Just go to the Tideline Aquatics website using your phone (www.tidelineaquatics.net) when you get to the register and show the cashier the coupon pictured on your phone. This will now be an acceptable “coupon” for being able to get the specials without having to print them off! Now there is simply no excuse for not saving money with us when shopping at the store.