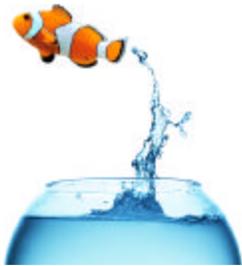


May 25, 2011



tideline newsletter tideline aquatics

Tideline Aquatics Store Hours

Monday	Closed
Tuesday-Friday	11am-7pm
Saturday	10am-6pm
Sunday	12pm-6pm

A SURPRISE NEW FISH FOR LARGER PONDS!



The Chinese Hifin Shark (*Myxocyprinus asiaticus*) is a cool water species originally from the waters of the upper regions of the Yangtze River in China. These fish are now all being captive bred for the aquarium trade though due to the adult size of these beaut ies (nearly 30" it can obtain), a pond is obviously a better choice. The pond water gets warmer than these fish prefer in the late summer months and cooler than they prefer in the late winter months but these fish survive! We only suggest adding one of these if you have a pond larger than 1500 gallons....larger ponds stay cooler in summer and warmer in winter.

What makes this fish such a perfect pond fish is they LOVE algae... especially hair algae which plagues so many pond owners. Chinese hifin sharks are completely peaceful and cause no harm to your koi and/or goldfish. These fish do not eat plants either, just algae and uneaten fish foods. So if you live anywhere from Moncks Corner to the coast, this fish should survive year round in your pond.

These are social fish meaning they are best kept in groups of 3 or more. Though a single specimen will likely thrive alone, the fish is much more active and less nervous when kept with others of its kind. We have about a dozen of these in stock right now! They are even on our website coupons for some big savings on a fish that normally costs about \$30!



NEW POLICY FOR HOLDING FISH FOR YOU AT TIDELINE

When new fish arrive, they are often stressed from the long trip of being shipped to us. We always suggest that new fish be held at the store for several days after shipping before a customer takes it home. It also gives us a chance to feed the fish (to ensure it is eating), treat the fish with preventative meds and to give the fish time to acclimate to its new surroundings. We have always offered a 7 day hold on a fish you may want to purchase but now we are extending that policy with some new requirements as well.

Tideline Aquatics will hold a fish without a deposit for a period of 2 days. If the fish is not picked up on day 3 it will be put back up for sale. No courtesy call will be made on 2 day fish holds.

Tideline Aquatics will hold a fish that is paid in full for a period of 10 days. On day 10 we will give you a courtesy call about picking up the fish. If the fish is not picked up on day 11, the fish will be put back up for sale and the money paid on the fish will be issued as a store credit. There are no refunds on money applied for a fish hold. In the event that the fish does not survive during the 10 day hold or does not appear to be acclimating well, we will recommend that the fish not be taken home and you can apply money paid towards a different fish.

This same policy is valid for live corals and invertebrates. **We do not place holds on live plants or live rock.**

DO I NEED AN AQUARIUM HEATER IN THE SUMMER??

The worst mistake you can make is to unplug your aquarium heater just because its now warm outside – unless of course your heater is malfunctioning.... Aquarium heaters are placed in your tank to maintain a constant temperature. If set properly, the heater will not even turn on

unless the water temperature drops below the setting on the heater. If your aquarium is running to warm during the day, it is being caused from another factor – not the heater (unless the heater has gone bad). It can be that the house temperature is warm (your aquarium will always be warmer than your home in the summer), another component is raising the temperature (like a submersible water pump) or the aquarium lighting is warming the water above the heater setting (common in reef and planted aquariums in summer). If you unplug the heater, then there is no protection for your fish from sudden drops in water temperature – the most common cause of fish disease outbreaks. So remember to keep your heater operating year round to keep your aquarium water from sudden drops in temperature!

NEW SALT COMING YOUR WAY!



Beginning next week (Wednesday to be exact), Tideline Aquatics will now stock the BEST salt on the market AquaVitro Salinity. This salt is not imported from China (like nearly every other salt on the market), is highly concentrated and is always consistent with its contents (each batch is tested by a third party not affiliated with Seachem for consistency).

We guarantee that salinity™ will have a batch specific guaranteed analysis that falls within the ranges below

	NSW	Min	Max
ph	8.5	8.4	8.6
Alkalinity	3.5 meq/L	3.2 meq/L	3.8 meq/L
Calcium	422	409	435
Magnesium	1,336	1,296	1,376
Strontium	8.4	8.1	8.7
Bicarbonate	214	208	220
Borate	15	14.5	15.5
Bromide	65	63	67
Chloride	19,000	18,430	19,570
Iodide	0.06	0.0582	0.0618
Sulfate	2,655	2,575	2,735
Potassium	380	369	391
Sodium	10,500	10,185	10,815
Cobalt	0.0004	0.00039	0.00041
Copper	0.0003	0.00029	0.00031
Iron	0.01	0.0097	0.0103
Manganese	0.002	0.00194	0.00206
Molybdenum	0.01	0.0097	0.0103

The chart above shows first the levels of natural seawater then the minimum and maximum levels found in every batch of Salinity Salt Mix. As you will see that certain levels have been altered to optimize for the aquarium environment.

Tideline Aquatics will also be using this salt mix in ALL reverse osmosis saltwater that we sell. This will increase our cost by \$70.00 for each store use container we buy BUT IT WILL COST YOU NO MORE! We are going to absorb the extra cost in order to provide you with the best reverse osmosis (R/O) saltwater you can buy.

When the salt arrives we will be offering it at an introductory price so that you can see the difference yourself. We've read numerous reviews from reliable sources on how wonderful this salt mix actually is and we are happy to now offer it in our store. Give it a try – you will not go back!

TIDELINE AQUATICS IS NOW ON FACEBOOK!!

Visit our page regularly as we randomly post Facebook Only specials for FREE livestock just for stopping by the store that day and asking for the special by the name listed on our facebook page! Sign in to your Facebook account and “Like” Tideline Aquatics. While there you can see photos, share photos, post questions and more. There is also a \$5.00 OFF “Facebook Deal” that you can use when you check-in to the Tideline Aquatics Facebook page while shopping at the store using your smart phone!!

Here is a direct link to our new facebook page:

<http://www.facebook.com/pages/Tideline-Aquatics/158517640849179>

A HUGE NEW MARINE FISH AND INVERTEBRATE ORDER JUST ARRIVED ON WEDNESDAY!

WE ARE LOADED WITH FISH FOLKS – WE ARE NEARLY OUT OF FEEDER FISH AT THE MOMENT BUT HAVE A NEW SHIPMENT ARRIVING EARLY NEXT WEEK.

GREAT WEB COUPONS ARE UP NOW ON OUR WEBSITE FOR SAVING YOU MONEY DURING YOUR VISIT!